

# Rexburg Free Clinic – Beginning Marketing Internship

What is the Rexburg Free Clinic?

The Rexburg Free Clinic is a non-profit medical office that offers a variety of medical services, including family care, mental health, women's care, marriage and family therapy, physical therapy, and dietary counseling. It serves individuals who don't qualify for Medicaid, lack insurance, or are underinsured. The clinic is in the basement of the Madison School District building at 60 W Main St, Rexburg, ID 83440.

All medical providers and support staff are volunteers. The clinic is open on Wednesday and Thursday evenings from 6:00 to 9:00 p.m., and occasionally on other weekdays when providers are available.

## **Responsibilities**

- Social Media Management: Develop and schedule engaging content for various social media platforms to enhance brand presence.
- Market Research and Analysis: Conduct market research to identify trends, competitor activities, and potential opportunities for growth.
- Campaign Development and Execution: Assist in creating and implementing marketing campaigns, including email marketing, online advertising, and promotional events.
- Content Creation and Copywriting: Produce and edit marketing materials such as blog posts, newsletters, brochures, and website content.

## **Learning opportunities**

- Brainstorming and implementing innovative marketing ideas.
- Gain practical experience in Business Marketing.
- Network with professionals.

## **Questions?**

\*\*\*, Director of Volunteer Services - ###

\*\*\*, CEO - ###

## **How to apply**

- a. Email [internsrexburgclinic@gmail.com](mailto:internsrexburgclinic@gmail.com)
- b. Enter "INTERNSHIP INQUIRY" in the subject line.
- c. Mention the internship opportunity you are most interested in, attach your resume, and send.

# Rexburg Free Clinic – Communication Internship

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## **Responsibilities**

- Research and Analysis: Conducting research on surveys distributed by the clinic. Analyzing data and presenting findings to help guide decision-making processes.
- Media Relations: Building and maintaining relationships with local media outlets and preparing newsletters and press releases as necessary.
- Event Coordination: Assisting in the planning and execution of clinic-hosted events, such as the open house for community engagement, the winter gala for fundraising, and various community outreach events where interns represent the clinic.
- Content Creation: Working with the marketing team to create engaging content for social media, blogs, and websites. This includes writing, editing, and designing visual content to match the organization's message and brand.

## **Learning opportunities**

- Collaborative strategic planning and execution of campaigns with fellow interns.
- Gain practical experience in various communication fields.
- Network with professionals.

## **Questions?**

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\*\*\*, CEO - ###

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# Rexburg Free Clinic – Public Health Internship

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## **Responsibilities**

- Program Evaluation and Improvement: Assist in the evaluation, reporting, and ongoing enhancement of organizational programs.
- Program Development and Coordination: Create and manage programs and activities.
- Public Health Advocacy: Advocate for public health policies, initiatives, and resources.
- Health Promotion: Developing and implementing programs to promote healthy behaviors in communities.
- Research and Grant Support: Support funding research efforts and aid in grant writing.

## **Learning opportunities**

- Working with underserved communities to identify and address their specific health needs.
- Gain practical experience in the Public Health field.
- Network with professionals.

## **Questions?**

\*\*\*, Director of Volunteer Services - ###

\*\*\*, CEO - ###

## **How to apply**

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# Rexburg Free Clinic – Health Administration Internship

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## **Responsibilities**

- Data Collection and Analysis: Assist in gathering and analyzing data related to public health programs and initiatives.
- Policy Research and Advocacy: Conduct research on public health policies and advocate for improvements and new initiatives.
- Program Coordination and Support: Support the coordination and management of public health programs and community outreach activities.
- Administrative Support and Reporting: Provide administrative support, including preparing reports, managing documentation, and assisting with grant application.

## **Learning opportunities**

- Assisting in the development of long-term strategic plans for healthcare organizations.
- Gain practical experience in Health Administration.
- Network with professionals.

## **Questions?**

\*\*\*, Director of Volunteer Services - ###

\*\*\*, CEO - ###

## **How to apply**

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