



The Last Coca-Cola

Freddy Fang

An establishing shot of a vast, hot desert. The camera gradually zooms in on a cowboy and a man walking slowly, searching for something.

CLOSE-UP ON COWBOY'S FACE

sweat drips down his face. He is breathing heavily.

COWBOY (V.O.)

I don't know how long it has been...
the original Coke that we remember
stopped manufacturing since stupid
Pepsi took over the world. We've been
everywhere as disciples of Coca-Cola.
Our mission is to restore Coca-Cola,
the REAL MAGIC for the next generation
to come.

JOSEPH

Yo! Yo! Hellooooo?

JOSEPH

What's going on here man? Why you
talking like that? Are you the voice-
over guy now?

COWBOY

Oh! Ahhh... sorry, my bad. You can
hear that?

JOSEPH

Oh C'mon man. It's already hot enough,
just cut it out already. I just want a
cool bottle of bubbly icy Coca-Cola in
my hands right now. Just imagine how
nice that would be. Hmm...

JOSEPH PRETENDS TO OPEN A CAN OF COKE, MIMICKING THE ACTION
AS IF HE HAS ONE IN HIS HANDS.

WIDE SHOT - DESERT

the camera zooms out until the cowboy and Joseph are small in
the frame.

COWBOY (SHOUTS)

THERE'S NOTHING HERE! WE'RE IN THE
MIDDLE OF NOWHERE. Where are we going
to find a cool bottle of Coca-Cola?

JOSEPH

SHHHHH! LOOK! Over there.

They both step up, looking into distance carefully.

CLOSE-UP ON SHINY OBJECT (COCA-COLA)

The object flickers and catches their attention.

They walk up to the object and realize it's a can of Coke.

COWBOY (CRIES)

This is it. We found it. The last
Coca-Cola. In the middle of a desert.
OMG, it's still cold. The real Coca-
Cola stays cold all year long. It's
the magic behind it.

JOSEPH

Wow... I've only ever heard stories of
it. I never thought I'd see one in real
life.

The Cowboy smiles and hands over the Coke. Joseph carefully
takes a sip.

EXTREME CLOSE-UP ON JOSEPH'S EYE

The reflection of a bottle of Coke is seen in his eye. The
camera transitions through his eye to his imagination.

IMAGINATION SEQUENCE

The magic of Coca-Cola brings Joseph to a quick flash to a
world beyond imagination.

Claymation of Joseph's face saying "Ahh Nice," referencing
Michael Rosen's video.

RETURN TO REALITY

Joseph is amazed by the Coke and cries, "This is so good."
and start introducing Coca-Cola.

Cowboy and Joseph both look up to the Sky. Camera tilt up.
Freeze frame.

Coca-Cola's logo fades in.

(V.O.)

Coca-Cola. Taste the magic of life.