

| Date | Time | Post Type | Content Source | Content Pillar | Primary Topic | Secondary Topic |
|------------|----------|-------------|----------------|----------------|------------------|--------------------|
| 10/8/2024 | 8:05 AM | IG carousel | Original | Educate | event | promotion |
| 10/10/2024 | 8:37 PM | IG reel | Original | Entertain | event | promotion |
| 10/16/2024 | 2:08 PM | IG reel | T@g/coll@b | Aspire | event | promotion |
| 10/21/2024 | 9:37 AM | IG carousel | Original | Aspire | promotion | product highlight |
| 10/22/2024 | 9:18 AM | IG reel | T@g/coll@b | Entertain | promotion | silly |
| 11/4/2024 | 10:01 AM | IG image | Original | Sell | new flavor/mont | product highlight |
| 11/4/2024 | 2:00 PM | IG image | Original | Sell | product highligh | promotion |
| 11/5/2024 | 11:30 AM | IG image | Original | Sell | new flavor/mont | product highlight |
| 11/5/2024 | 2:37 PM | IG reel | Original | Sell | product highligh | promotion |
| 11/7/2024 | 11:30 AM | IG image | Original | Sell | new flavor/mont | product highlight |
| 11/8/2024 | 11:30 AM | IG carousel | Original | Sell | promotion | event |
| 11/12/2024 | 11:30 AM | IG reel | Original | Sell | product highligh | new flavor/monthly |
| 11/14/2024 | 11:30 AM | IG image | Original | Sell | new flavor/mont | product highlight |
| 11/15/2024 | 11:30 AM | IG carousel | Original | Educate | promotion | event |
| 11/19/2024 | 11:30 AM | IG reel | Original | Aspire | product highligh | new flavor/monthly |
| 11/21/2024 | 11:31 AM | IG reel | Original | Educate | product highligh | promotion |
| 11/21/2024 | 3:47 PM | IG reel | Original | Sell | promotion | event |
| 11/22/2024 | 11:30 AM | IG image | Original | Aspire | event | promotion |
| 11/25/2024 | 11:30 AM | IG carousel | Original | Aspire | event | promotion |
| 11/26/2024 | 11:31 AM | IG reel | Original | Aspire | new flavor/mont | product highlight |
| 11/29/2024 | 11:30 AM | IG carousel | Original | Aspire | event | promotion |
| 11/30/2024 | 11:30 AM | IG image | Original | Sell | new flavor/mont | promotion |
| 12/2/2024 | 10:31 AM | IG reel | Original | Sell | new flavor/mont | product highlight |
| 12/3/2024 | 10:30 AM | IG carousel | Original | Sell | new flavor/mont | product highlight |
| 12/5/2024 | 10:30 AM | IG image | Original | Sell | product highligh | new flavor/monthly |
| 12/5/2024 | 11:14 AM | IG carousel | Original | Entertain | silly | event |
| 12/6/2024 | 10:30 AM | IG image | Original | Aspire | new flavor/mont | product highlight |
| 12/9/2024 | 5:17 AM | IG image | Original | Sell | product highligh | promotion |
| 12/9/2024 | 5:32 AM | IG reel | Original | Educate | product highligh | new flavor/monthly |
| 12/9/2024 | 10:30 AM | IG image | Original | Sell | new flavor/mont | product highlight |

| | | | | |
|------------|----------------------|------------|-----------|-------------------------------------|
| 12/10/2024 | 10:31 AM IG reel | Original | Aspire | new flavor/mont product highlight |
| 12/10/2024 | 9:18 PM IG carousel | T@g/coll@b | Aspire | event promotion |
| 12/12/2024 | 10:30 AM IG carousel | Original | Sell | new flavor/mont product highlight |
| 12/14/2024 | 10:00 AM IG image | Original | Sell | new flavor/mont product highlight |
| 12/14/2024 | 2:51 PM IG reel | Original | Entertain | silly product highlight |
| 12/17/2024 | 10:31 AM IG reel | Original | Sell | new flavor/mont product highlight |
| 12/19/2024 | 10:31 AM IG reel | Original | Sell | product highligh new flavor/monthly |
| 12/21/2024 | 9:46 AM IG image | Original | Educate | event misc. |
| 12/21/2024 | 10:00 AM IG image | Original | Sell | product highligh new flavor/monthly |
| 12/24/2024 | 10:31 AM IG reel | Original | Sell | new flavor/mont product highlight |
| 12/26/2024 | 10:30 AM IG image | Original | Sell | new flavor/mont product highlight |
| 12/27/2024 | 10:30 AM IG image | Original | Sell | new flavor/mont product highlight |
| 12/28/2024 | 10:30 AM IG image | Original | Sell | new flavor/mont product highlight |
| 12/30/2024 | 10:30 AM IG image | Original | Sell | new flavor/mont product highlight |
| 12/31/2024 | 10:01 AM IG reel | Original | Sell | new flavor/mont product highlight |
| 1/1/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont promotion |
| 1/2/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont product highlight |
| 1/3/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont product highlight |
| 1/4/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont product highlight |
| 1/7/2025 | 10:01 AM IG reel | Original | Aspire | new flavor/mont product highlight |
| 1/9/2025 | 10:00 AM IG carousel | Original | Aspire | product highligh promotion |
| 1/10/2025 | 11:04 AM IG image | T@g/coll@b | Aspire | event promotion |
| 1/11/2025 | 10:00 AM IG carousel | Original | Sell | product highligh new flavor/monthly |
| 1/16/2025 | 10:00 AM IG carousel | Original | Sell | product highligh new flavor/monthly |
| 1/18/2025 | 10:00 AM IG image | Original | Sell | product highligh new flavor/monthly |
| 1/20/2025 | 12:03 PM IG reel | Original | Entertain | product highligh silly |
| 1/21/2025 | 10:01 AM IG reel | Original | Sell | new flavor/mont product highlight |
| 1/23/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont product highlight |
| 1/25/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont product highlight |
| 1/28/2025 | 10:00 AM IG reel | Original | Sell | new flavor/mont product highlight |
| 2/1/2025 | 9:00 AM IG image | Original | Sell | new flavor/mont product highlight |

| | | | | | |
|-----------|----------------------|------------|-----------|------------------|--------------------|
| 2/1/2025 | 10:49 AM IG reel | Original | Entertain | silly | product highlight |
| 2/2/2025 | 1:48 PM IG image | Original | Sell | new flavor/mont | product highlight |
| 2/3/2025 | 12:40 PM IG image | Original | Sell | new flavor/mont | product highlight |
| 2/7/2025 | 10:00 AM IG image | Original | Sell | event | promotion |
| 2/11/2025 | 9:01 AM IG reel | Original | Sell | promotion | event |
| 2/12/2025 | 4:41 PM IG reel | Original | Entertain | promotion | silly |
| 2/13/2025 | 9:00 AM IG image | Original | Aspire | promotion | product highlight |
| 2/13/2025 | 9:34 AM IG reel | Original | Entertain | promotion | product highlight |
| 2/13/2025 | 9:39 AM IG reel | Original | Entertain | silly | product highlight |
| 2/15/2025 | 9:00 AM IG carousel | Original | Sell | product highligh | new flavor/monthly |
| 2/19/2025 | 1:13 PM IG reel | Original | Entertain | event | promotion |
| 2/22/2025 | 8:30 AM IG reel | T@g/coll@b | Entertain | event | promotion |
| 2/22/2025 | 6:15 PM IG carousel | Original | Educate | event | promotion |
| 2/26/2025 | 9:22 AM IG reel | Original | Educate | event | misc. |
| 3/1/2025 | 10:52 AM IG carousel | Original | Sell | new flavor/mont | product highlight |
| 3/5/2025 | 4:31 PM IG reel | Original | Entertain | silly | event |
| 3/6/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont | product highlight |
| 3/8/2025 | 10:00 AM IG image | Original | Sell | product highligh | new flavor/monthly |
| 3/8/2025 | 11:00 AM IG reel | Original | Entertain | silly | misc. |
| 3/11/2025 | 10:01 AM IG reel | Original | Sell | product highligh | new flavor/monthly |
| 3/13/2025 | 10:00 AM IG image | Original | Sell | promotion | new flavor/monthly |
| 3/15/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont | promotion |
| 3/17/2025 | 8:09 AM IG carousel | T@g/coll@b | Entertain | event | promotion |
| 3/18/2025 | 10:02 AM IG reel | Original | Sell | new flavor/mont | product highlight |
| 3/20/2025 | 10:00 AM IG image | Original | Sell | new flavor/mont | product highlight |
| 3/21/2025 | 5:44 AM IG image | Original | Entertain | event | promotion |
| 3/22/2025 | 10:00 AM IG image | Original | Aspire | product highligh | new flavor/monthly |
| 3/25/2025 | 10:22 AM IG reel | Original | Sell | new flavor/mont | product highlight |
| 3/27/2025 | 10:01 AM IG reel | Original | Sell | promotion | product highlight |
| 3/29/2025 | 10:00 AM IG carousel | Original | Sell | new flavor/mont | product highlight |
| 4/3/2025 | 12:20 PM IG reel | Original | Entertain | product highligh | promotion |

| | | | | |
|-----------|-------------------|------------|-----------|-------------------------------------|
| 4/4/2025 | 8:34 AM IG image | Original | Sell | new flavor/mont product highlight |
| 4/5/2025 | 7:00 PM IG image | Original | Entertain | silly product highlight |
| 4/7/2025 | 8:16 AM IG reel | Original | Educate | product highligh silly |
| 4/7/2025 | 7:00 PM IG image | Original | Sell | new flavor/mont product highlight |
| 4/8/2025 | 11:00 AM IG image | Original | Sell | product highligh event |
| 4/10/2025 | 9:00 AM IG image | Original | Sell | product highligh new flavor/monthly |
| 4/12/2025 | 9:00 AM IG image | Original | Entertain | silly product highlight |
| 4/12/2025 | 10:02 AM IG reel | Original | Entertain | product highligh silly |
| 4/17/2025 | 8:11 AM IG reel | T@g/coll@b | Entertain | silly product highlight |
| 4/19/2025 | 7:30 PM IG reel | Original | Entertain | product highligh silly |
| 4/23/2025 | 8:35 AM IG reel | Original | Entertain | silly promotion |
| 4/25/2025 | 10:36 AM IG reel | T@g/coll@b | Entertain | silly misc. |
| 4/25/2025 | 11:01 AM IG reel | T@g/coll@b | Entertain | silly misc. |
| 5/1/2025 | 6:52 PM IG image | Original | Sell | new flavor/mont product highlight |

| Post Link | Caption | Duration | Views | Reach | Likes | Shares |
|---|------------------------------|----------|-------|-------|-------|--------|
| https://www.in | We are SO EXCITED for | 0 | 16698 | 7217 | 198 | 143 |
| https://www.in | Swag bags are ready for | 9 | 4613 | 2360 | 137 | 17 |
| https://www.in | We can't believe our Gra | 77 | 3502 | 2144 | 165 | 5 |
| https://www.in | Thank you for all the sup | 0 | 1684 | 867 | 42 | 0 |
| https://www.in | When your drink become | 14 | 4170 | | 150 | 9 |
| https://www.in | Our November Flavors of | 0 | 787 | 609 | 28 | 2 |
| https://www.in | DID YOU HEAR THE NE | 0 | 983 | 781 | 24 | 0 |
| https://www.in | 🍪🌟 Cookie of the Mon | 0 | 691 | 534 | 20 | 0 |
| https://www.in | It's hot chocolate time! # | 22 | 1708 | 1129 | 55 | 9 |
| https://www.in | 🍦🌟 Flavor of the Montf | 0 | 625 | 463 | 18 | 0 |
| https://www.in | ❤️ Fixxology Black Fri-Y. | 0 | 1378 | 726 | 34 | 1 |
| https://www.in | Fall flavors just leveled up | 8 | 583 | 352 | 24 | 0 |
| https://www.in | Pumpkin spice dreams ca | 0 | 630 | 475 | 32 | 0 |
| https://www.in | ❤️🌟 Fixxology Black Fr | 0 | 938 | 454 | 19 | 0 |
| https://www.in | Sweet, creamy, and oh-s | 9 | 511 | 323 | 21 | 0 |
| https://www.in | Meet the Jacked Memaw | 10 | 692 | 439 | 23 | 1 |
| https://www.in | Come see us on black Fr | 13 | 505 | 322 | 14 | 0 |
| https://www.in | ❤️🌟 BLACK FRIDAY IS | 0 | 584 | 463 | 22 | 0 |
| https://www.in | ❤️🌟 DON'T MISS OUR | 0 | 765 | 409 | 19 | 0 |
| https://www.in | Fall in love with our seas | 6 | 406 | 285 | 15 | 0 |
| https://www.in | ❤️🌟 IT'S FINALLY BLA | 0 | 815 | 402 | 20 | 0 |
| https://www.in | Last chance to fall in love | 0 | 562 | 429 | 19 | 2 |
| https://www.in | 🍪 It's beginning to taste | 10 | 603 | 393 | 29 | 1 |
| https://www.in | 🎄 The holidays have ne | 0 | 1192 | 638 | 39 | 1 |
| https://www.in | 🍫🍵 Chocolate + peppe | 0 | 492 | 359 | 22 | 0 |
| https://www.in | Since everyone's posting | 0 | 1840 | 996 | 102 | 2 |
| https://www.in | 🎄🍵 "Keep the change, | 0 | 587 | 460 | 25 | 1 |
| https://www.in | Need the perfect stocking | 0 | 460 | 356 | 15 | 0 |
| https://www.in | The wicked grin hot choc | 5 | 1530 | 837 | 42 | 4 |
| https://www.in | 🍪🍴 One bite, and you' | 0 | 471 | 354 | 14 | 0 |

| | | | | | |
|---|----|------|------|-----|----|
| https://www.in: 🎄🍷 Triple the holiday r | 11 | 430 | 277 | 17 | 0 |
| https://www.in: Join us as we celebrate t | 0 | 2048 | | 60 | 6 |
| https://www.in: 🍷🎄 December is here, | 0 | 715 | 379 | 18 | 0 |
| https://www.in: 🍷🎄 December is here, | 0 | 545 | 423 | 17 | 0 |
| https://www.in: Date idea: get Mistletoe l | 18 | 4676 | 2474 | 116 | 17 |
| https://www.in: 🍷🍪 Chocolate and pep | 9 | 419 | 276 | 13 | 0 |
| https://www.in: 🍪🍷 One bite of our Mi: | 11 | 484 | 321 | 17 | 0 |
| https://www.instagram.com/p/DD2WutZ | 0 | 806 | 599 | 18 | 0 |
| https://www.in: 🎄🍷 Sip into the seaso | 0 | 572 | 418 | 16 | 0 |
| https://www.in: 🎄🍷 Sip into the seaso | 10 | 454 | 292 | 14 | 0 |
| https://www.in: 🍪🍷 One bite of our Mi: | 0 | 516 | 407 | 11 | 0 |
| https://www.in: 🎄🍷 Cozy up with a cup | 0 | 587 | 449 | 13 | 0 |
| https://www.in: 🍷🍪 Chocolate meets p | 0 | 555 | 412 | 16 | 0 |
| https://www.in: 🍪🍷 Holiday vibes = Ca | 0 | 530 | 411 | 14 | 0 |
| https://www.in: 🍪🍷 Holiday vibes = Ca | 11 | 368 | 271 | 12 | 0 |
| https://www.in: 🍷🎄 New year, new cravin | 0 | 651 | 521 | 20 | 0 |
| https://www.in: 🍪🍷 M&M Cookie Douç | 0 | 550 | 409 | 12 | 0 |
| https://www.in: 🍷🎄 Tropical Tease Italiar | 0 | 517 | 392 | 17 | 0 |
| https://www.in: Snap, crackle, and DON' | 0 | 559 | 415 | 19 | 1 |
| https://www.in: Cocoa Krispie lovers, this | 4 | 481 | 290 | 16 | 0 |
| https://www.in: New year, same sweet ci | 0 | 1222 | 695 | 40 | 2 |
| https://www.in : We are kicking off 2025 v | 0 | 2050 | 1547 | 61 | 10 |
| https://www.in: Skip the winter blues and | 0 | 883 | 463 | 33 | 2 |
| https://www.in: 2025 just started, but we' | 0 | 813 | 439 | 28 | 0 |
| https://www.in: January just got a whole | 0 | 534 | 435 | 18 | 0 |
| https://www.in: Stop by before the month | 17 | 1592 | 869 | 49 | 1 |
| https://www.in: Time's ticking! ⌚ Our M& | 4 | 414 | 268 | 11 | 0 |
| https://www.in: January's almost over, ar | 0 | 465 | 356 | 17 | 0 |
| https://www.in: ⚠️ Final call for the Cocc | 0 | 405 | 321 | 11 | 0 |
| https://www.in: January's almost out the | 4 | 385 | 238 | 8 | 0 |
| https://www.in: 📣 NEW LIMITED-TIME | 0 | 702 | 530 | 22 | 0 |

| | | | | | |
|---|-----|------|------|----|---|
| https://www.in: Where are all of our Dr. p | 5 | 2289 | 1010 | 72 | 8 |
| https://www.in: 🍪 NEW COOKIE DROF | 0 | 496 | 397 | 20 | 0 |
| https://www.in: 🗨️ NEW LIMITED-TIME | 0 | 464 | 348 | 19 | 2 |
| https://www.in: 🍬 SWEETHEART DEA | 0 | 540 | 420 | 24 | 0 |
| https://www.in: 🍪 4 cookies. \$6. Unlimit | 5 | 424 | 268 | 17 | 0 |
| https://www.in: WE LOVE OUR CUSTOI | 5 | 1812 | 900 | 60 | 1 |
| https://www.in: 🍬 Sweet deal alert! 🍬 | 0 | 504 | 392 | 23 | 0 |
| https://www.in: Our mini sugar cookies a | 7 | 489 | 293 | 20 | 0 |
| https://www.in: We have valentines card: | 6 | 1123 | 583 | 30 | 0 |
| https://www.in: 🍪 🍹 Hot cookie, cool cu | 0 | 1083 | 564 | 32 | 1 |
| https://www.in: Come party with us on Fr | 10 | 1908 | 634 | 43 | 1 |
| https://www.in: 🍹 🍪 Drinks, treats, & gc | 56 | 2220 | 1231 | 55 | 6 |
| https://www.in: Join us in helping out a lc | 0 | 3371 | 1347 | 71 | 2 |
| https://www.in: Just some updates for th | 102 | 828 | 469 | 33 | 1 |
| https://www.in: March isn't just about luc | 0 | 1294 | 668 | 29 | 1 |
| https://www.in: And the winners are..... | 70 | 940 | 593 | 30 | 1 |
| https://www.in: Some cookies are good, | 0 | 433 | 320 | 16 | 0 |
| https://www.in: Lemon, lime, and cocon | 0 | 432 | 322 | 18 | 0 |
| https://www.in: Stop by and get your FIX | 7 | 2310 | 1282 | 39 | 1 |
| https://www.in: Somewhere between the | 10 | 323 | 235 | 11 | 0 |
| https://www.in: The pot of gold at the en | 0 | 682 | 453 | 21 | 0 |
| https://www.in: Warning: Our Mint Madn | 0 | 418 | 287 | 13 | 0 |
| https://www.in: It's March Madness time! | 0 | 929 | 436 | 30 | 1 |
| https://www.in: No brackets needed—thi | 10 | 304 | 211 | 11 | 0 |
| https://www.in: When life gives you lemo | 0 | 383 | 288 | 12 | 0 |
| https://www.in: We will have special help | 0 | 998 | 767 | 43 | 2 |
| https://www.in: Crispy, gooey, and packe | 0 | 460 | 353 | 14 | 0 |
| https://www.in: Snap, crackle, and taste | 10 | 297 | 197 | 13 | 0 |
| https://www.in: March just got three time | 10 | 342 | 218 | 13 | 0 |
| https://www.in: Forget four-leaf clovers— | 0 | 758 | 375 | 23 | 0 |
| https://www.in: Have you tried our cocon | 6 | 1196 | 587 | 29 | 3 |

| | | | | | |
|---|----|------|-----|-----|----|
| https://www.in: Golden, gooey, and gone | 0 | 1044 | 667 | 20 | 2 |
| https://www.in: Debating whether or not | 0 | 758 | 584 | 22 | 0 |
| https://www.in: Butterscotch syrup + roof | 7 | 1065 | 616 | 31 | 0 |
| https://www.in: Cheesecake, but make it | 0 | 418 | 293 | 16 | 0 |
| https://www.in: PSA: Your Easter basket | 0 | 513 | 372 | 21 | 1 |
| https://www.in: Meet your new obsessior | 0 | 1047 | 632 | 19 | 1 |
| https://www.in: Unsure if you deserve a t | 0 | 457 | 296 | 14 | 0 |
| https://www.in: Our Italian sodas are swe | 4 | 646 | 361 | 22 | 0 |
| https://www.in: Come in and try our Chee | 11 | 2246 | | 53 | 10 |
| https://www.in: It's not an obsession, it's | 9 | 988 | 588 | 32 | 1 |
| https://www.in: Come try our cinnamon s | 8 | 1046 | 636 | 23 | 1 |
| https://www.in: Getting our daily Fixx ☕️ | 7 | 3864 | | 96 | 2 |
| https://www.in: ☕️ Better invite us next tir | 11 | 5741 | | 131 | 11 |
| https://www.in: Our May monthly special | 0 | 814 | 460 | 21 | 0 |

| Comments | Saves | Follows | Total Interactions | Engagement Rate | |
|----------|-------|---------|--------------------|-----------------|--------|
| 11 | | 17 | 39 | 369 | 5.11% |
| 8 | | 0 | | 162 | 6.86% |
| 4 | | 2 | 2 | 176 | 8.21% |
| 0 | | 0 | | 42 | 4.84% |
| 15 | | 0 | | 174 | N/A |
| 0 | | 0 | | 30 | 4.93% |
| 0 | | 0 | | 24 | 3.07% |
| 0 | | 0 | | 20 | 3.75% |
| 3 | | 0 | | 67 | 5.93% |
| 0 | | 0 | | 18 | 3.89% |
| 0 | | 1 | | 36 | 4.96% |
| 0 | | 0 | | 24 | 6.82% |
| 0 | | 0 | | 32 | 6.74% |
| 0 | | 1 | | 20 | 4.41% |
| 0 | | 0 | | 21 | 6.50% |
| 0 | | 1 | | 25 | 5.69% |
| 0 | | 0 | | 14 | 4.35% |
| 0 | | 0 | | 22 | 4.75% |
| 0 | | 0 | | 19 | 4.65% |
| 0 | | 0 | | 15 | 5.26% |
| 0 | | 0 | | 20 | 4.98% |
| 1 | | 0 | | 22 | 5.13% |
| 0 | | 0 | | 30 | 7.63% |
| 0 | | 2 | | 42 | 6.58% |
| 0 | | 0 | | 22 | 6.13% |
| 3 | | 0 | | 107 | 10.74% |
| 0 | | 0 | | 26 | 5.65% |
| 2 | | 0 | | 17 | 4.78% |
| 0 | | 1 | | 47 | 5.62% |
| 0 | | 0 | | 14 | 3.95% |

| | | | | |
|---|---|---|--------|-------|
| 0 | 0 | | 17 | 6.14% |
| 3 | 0 | | 69 N/A | |
| 0 | 0 | | 18 | 4.75% |
| 0 | 0 | | 17 | 4.02% |
| 5 | 2 | 2 | 140 | 5.66% |
| 0 | 0 | | 13 | 4.71% |
| 1 | 0 | | 18 | 5.61% |
| 0 | 2 | | 20 | 3.34% |
| 0 | 0 | | 16 | 3.83% |
| 0 | 0 | | 14 | 4.79% |
| 0 | 0 | | 11 | 2.70% |
| 0 | 0 | | 13 | 2.90% |
| 0 | 0 | | 16 | 3.88% |
| 0 | 0 | | 14 | 3.41% |
| 0 | 0 | | 12 | 4.43% |
| 0 | 0 | | 20 | 3.84% |
| 0 | 1 | | 13 | 3.18% |
| 0 | 0 | | 17 | 4.34% |
| 0 | 1 | | 21 | 5.06% |
| 0 | 0 | | 16 | 5.52% |
| 0 | 0 | | 42 | 6.04% |
| 0 | 4 | | 75 | 4.85% |
| 0 | 1 | | 36 | 7.78% |
| 0 | 0 | | 28 | 6.38% |
| 0 | 1 | | 19 | 4.37% |
| 2 | 0 | | 52 | 5.98% |
| 0 | 0 | | 11 | 4.10% |
| 0 | 0 | | 17 | 4.78% |
| 0 | 0 | | 11 | 3.43% |
| 0 | 0 | 1 | 9 | 3.78% |
| 0 | 0 | | 22 | 4.15% |

| | | | | |
|---|---|---|----|-------|
| 0 | 0 | | 80 | 7.92% |
| 0 | 0 | | 20 | 5.04% |
| 0 | 1 | | 22 | 6.32% |
| 0 | 0 | | 24 | 5.71% |
| 0 | 0 | | 17 | 6.34% |
| 5 | 2 | | 68 | 7.56% |
| 0 | 1 | | 24 | 6.12% |
| 1 | 0 | | 21 | 7.17% |
| 0 | 0 | | 30 | 5.15% |
| 1 | 1 | | 35 | 6.21% |
| 0 | 0 | | 44 | 6.94% |
| 2 | 0 | | 63 | 5.12% |
| 0 | 0 | | 73 | 5.42% |
| 1 | 0 | 1 | 36 | 7.68% |
| 0 | 2 | | 32 | 4.79% |
| 5 | 0 | | 36 | 6.07% |
| 2 | 0 | | 18 | 5.63% |
| 0 | 0 | | 18 | 5.59% |
| 1 | 0 | | 41 | 3.20% |
| 0 | 0 | | 11 | 4.68% |
| 0 | 0 | | 21 | 4.64% |
| 0 | 0 | | 13 | 4.53% |
| 7 | 0 | | 38 | 8.72% |
| 0 | 0 | | 11 | 5.21% |
| 1 | 0 | | 13 | 4.51% |
| 0 | 0 | | 45 | 5.87% |
| 0 | 0 | | 14 | 3.97% |
| 0 | 0 | | 13 | 6.60% |
| 0 | 0 | | 13 | 5.96% |
| 0 | 1 | | 24 | 6.40% |
| 3 | 1 | 1 | 37 | 6.30% |

| | | | | |
|---|---|---|-----|-------|
| 0 | 0 | | 22 | 3.30% |
| 0 | 0 | | 22 | 3.77% |
| 1 | 0 | | 32 | 5.19% |
| 0 | 0 | | 16 | 5.46% |
| 1 | 0 | | 24 | 6.45% |
| 1 | 0 | | 21 | 3.32% |
| 0 | 0 | | 14 | 4.73% |
| 0 | 0 | 1 | 23 | 6.37% |
| 0 | 0 | | 63 | N/A |
| 1 | 1 | | 35 | 5.95% |
| 1 | 0 | | 25 | 3.93% |
| 9 | 0 | | 107 | N/A |
| 7 | 0 | | 149 | N/A |
| 3 | 0 | | 24 | 5.22% |

| Post ID | Account ID | Account username |
|-------------------|-------------------|-------------------|
| 18002298188506437 | 17841400968633839 | fixxology_rexburg |
| 18042880187506494 | 17841400968633839 | fixxology_rexburg |
| 17979948020618221 | 17841400968633839 | fixxology_rexburg |
| 18036081545022492 | 17841400968633839 | fixxology_rexburg |
| 18059272678806688 | 17841401921214343 | fixxologydrinks |
| 17884780284067113 | 17841400968633839 | fixxology_rexburg |
| 18012438743435806 | 17841400968633839 | fixxology_rexburg |
| 18020430908618173 | 17841400968633839 | fixxology_rexburg |
| 18071532151615840 | 17841400968633839 | fixxology_rexburg |
| 18038880311224128 | 17841400968633839 | fixxology_rexburg |
| 18032565056366417 | 17841400968633839 | fixxology_rexburg |
| 18068890411646601 | 17841400968633839 | fixxology_rexburg |
| 17879421015174835 | 17841400968633839 | fixxology_rexburg |
| 18110528218431733 | 17841400968633839 | fixxology_rexburg |
| 18011047658474644 | 17841400968633839 | fixxology_rexburg |
| 18039789542237218 | 17841400968633839 | fixxology_rexburg |
| 18036852857338126 | 17841400968633839 | fixxology_rexburg |
| 17880020247189311 | 17841400968633839 | fixxology_rexburg |
| 18171717946312335 | 17841400968633839 | fixxology_rexburg |
| 18030186902385742 | 17841400968633839 | fixxology_rexburg |
| 17938881080942193 | 17841400968633839 | fixxology_rexburg |
| 18113132716387471 | 17841400968633839 | fixxology_rexburg |
| 18340603114179734 | 17841400968633839 | fixxology_rexburg |
| 18015126371436686 | 17841400968633839 | fixxology_rexburg |
| 18031381670176225 | 17841400968633839 | fixxology_rexburg |
| 17959590743833597 | 17841400968633839 | fixxology_rexburg |
| 17898435288012232 | 17841400968633839 | fixxology_rexburg |

| | | |
|-------------------|-------------------|-------------------|
| 17878561947207184 | 17841400968633839 | fixxology_rexburg |
| 18083396005492910 | 17841400968633839 | fixxology_rexburg |
| 17998207865534674 | 17841400968633839 | fixxology_rexburg |
| 18048749081292978 | 17841400968633839 | fixxology_rexburg |
| 18051469841497855 | 17841469497718134 | fixxology_hibbard |
| 17987843060759321 | 17841400968633839 | fixxology_rexburg |
| 18031047938179562 | 17841400968633839 | fixxology_rexburg |
| 18050687582064081 | 17841400968633839 | fixxology_rexburg |
| 18072916126634991 | 17841400968633839 | fixxology_rexburg |
| 17875236222142170 | 17841400968633839 | fixxology_rexburg |
| 18054206210059991 | 17841400968633839 | fixxology_rexburg |
| 18078477517591132 | 17841400968633839 | fixxology_rexburg |
| 18052551134054108 | 17841400968633839 | fixxology_rexburg |
| 18035433500523027 | 17841400968633839 | fixxology_rexburg |
| 17934338948961545 | 17841400968633839 | fixxology_rexburg |
| 17847536715351910 | 17841400968633839 | fixxology_rexburg |
| 18140249797331470 | 17841400968633839 | fixxology_rexburg |
| 18092357569508240 | 17841400968633839 | fixxology_rexburg |
| 18057965146744662 | 17841400968633839 | fixxology_rexburg |

| Account name | Description | Duration (sec) | Publish time |
|-----------------------------------|-----------------|----------------|------------------|
| Fixxology Soda Shop Rexburg, ID | EXCITED for | 0 | 10/8/2024 8:05 |
| Fixxology Soda Shop Rexburg, ID | Swag bags are | 9 | 10/10/2024 20:37 |
| Fixxology Soda Shop Rexburg, ID | believe our | 77 | 10/16/2024 14:08 |
| Fixxology Soda Shop Rexburg, ID | Thank you for | 0 | 10/21/2024 9:37 |
| Fixxology Drinks Soda Shop | Frank drink | 14 | 10/22/2024 9:18 |
| Fixxology Soda Shop Rexburg, ID | November | 0 | 11/4/2024 10:01 |
| Fixxology Soda Shop Rexburg, ID | HEAR THE | 0 | 11/4/2024 14:00 |
| Fixxology Soda Shop Rexburg, ID | Cookie of | 0 | 11/5/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | It's hot chocol | 22 | 11/5/2024 14:37 |
| Fixxology Soda Shop Rexburg, ID | of the | 0 | 11/7/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | Black | 0 | 11/8/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | just leveled | 8 | 11/12/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | spice | 0 | 11/14/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | Fixxology | 0 | 11/15/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | creamy, and | 9 | 11/19/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | Jacked | 10 | 11/21/2024 11:31 |
| Fixxology Soda Shop Rexburg, ID | Come see us | 13 | 11/21/2024 15:47 |
| Fixxology Soda Shop Rexburg, ID | BLACK | 0 | 11/22/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | DON'T MISS | 0 | 11/25/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | with our | 6 | 11/26/2024 11:31 |
| Fixxology Soda Shop Rexburg, ID | FINALLY | 0 | 11/29/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | to fall in love | 0 | 11/30/2024 11:30 |
| Fixxology Soda Shop Rexburg, ID | beginning to | 10 | 12/2/2024 10:31 |
| Fixxology Soda Shop Rexburg, ID | holidays | 0 | 12/3/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID | Chocolate + | 0 | 12/5/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID | everyone's | 0 | 12/5/2024 11:14 |
| Fixxology Soda Shop Rexburg, ID | the change, | 0 | 12/6/2024 10:30 |

Need the perfect stocking stuffer? Check out our new Tiny Tumblers! They are adorable! Stop by today to get yours! #ineedoneofthese #byuilife #sodashop

| | | |
|--|----|------------------|
| Fixxology Soda Shop Rexburg, ID #rexburglife | 0 | 12/9/2024 5:17 |
| Fixxology Soda Shop Rexburg, ID The wicked gr 🍷🍷🍷 | 5 | 12/9/2024 5:32 |
| Fixxology Soda Shop Rexburg, ID bite, and | 0 | 12/9/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID the holiday | 11 | 12/10/2024 10:31 |
| Fixxology Soda Shop Hibbard, ID Join us as we | 0 | 12/10/2024 21:18 |
| Fixxology Soda Shop Rexburg, ID 🍷🍷 | 0 | 12/12/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID December is | 0 | 12/14/2024 10:00 |
| Fixxology Soda Shop Rexburg, ID get Mistletoe 🍷🍷 | 18 | 12/14/2024 14:51 |
| Fixxology Soda Shop Rexburg, ID Chocolate 🍷🍷🍷 | 9 | 12/17/2024 10:31 |
| Fixxology Soda Shop Rexburg, ID bite of our | 11 | 12/19/2024 10:31 |
| Fixxology Soda Shop Rexburg, ID 🍷🍷🍷 | 0 | 12/21/2024 9:46 |
| Fixxology Soda Shop Rexburg, ID into the 🍷🍷🍷 | 0 | 12/21/2024 10:00 |
| Fixxology Soda Shop Rexburg, ID into the 🍷🍷🍷 | 10 | 12/24/2024 10:31 |
| Fixxology Soda Shop Rexburg, ID bite of our 🍷🍷🍷 | 0 | 12/26/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID up with a 🍷🍷 | 0 | 12/27/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID Chocolate 🍷🍷 | 0 | 12/28/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID Holiday 🍷🍷 | 0 | 12/30/2024 10:30 |
| Fixxology Soda Shop Rexburg, ID Holiday 🍷🍷 | 11 | 12/31/2024 10:01 |
| Fixxology Soda Shop Rexburg, ID OCTOBER | 0 | 10/1/2024 15:32 |

| Permalink | Post type | Data commen |
|---|-------------|-------------|
| https://www.instagram.com/p/DA3hglaPINX/ | IG carousel | |
| https://www.instagram.com/reel/DA-A9B4p-G1/ | IG reel | |
| https://www.instagram.com/reel/DBMxKc1OU0V/ | IG reel | |
| https://www.instagram.com/p/DBZKXbUvd3I/ | IG carousel | |
| https://www.instagram.com/reel/DBbsdVevnCe/ | IG reel | |
| https://www.instagram.com/p/DB9XFBsNhHM/ | IG image | |
| https://www.instagram.com/p/DB9yctyq4P6/ | IG image | |
| https://www.instagram.com/p/DCAGCf9xyhp/ | IG image | |
| https://www.instagram.com/reel/DCAaZX5AiU2/ | IG reel | |
| https://www.instagram.com/p/DCFPnGoPq2X/ | IG image | |
| https://www.instagram.com/p/DCH0advRm3D/ | IG carousel | |
| https://www.instagram.com/reel/DCSHnyaMcB6/ | IG reel | |
| https://www.instagram.com/p/DCXRLRmJvk6/ | IG image | |
| https://www.instagram.com/p/DCZ1-xJsKSz/ | IG carousel | |
| https://www.instagram.com/reel/DCkJOcXMHAm/ | IG reel | |
| https://www.instagram.com/reel/DCpS1fhJSpH/ | IG reel | |
| https://www.instagram.com/reel/DCpwBOpACSI/ | IG reel | |
| https://www.instagram.com/p/DCr3ihWpNzp/ | IG image | |
| https://www.instagram.com/p/DCzI7eotIAQ/ | IG carousel | |
| https://www.instagram.com/reel/DC2KzpBv-Tb/ | IG reel | |
| https://www.instagram.com/p/DC95G1eqXVj/ | IG carousel | |
| https://www.instagram.com/p/DDAd5UoleTk/ | IG image | |
| https://www.instagram.com/reel/DDFgu1IMGtA/ | IG reel | |
| https://www.instagram.com/p/DDIFayftDff/ | IG carousel | |
| https://www.instagram.com/p/DDNPAE1AG5t/ | IG image | |
| https://www.instagram.com/p/DDNUIRqxPQB/ | IG carousel | |
| https://www.instagram.com/p/DDPzzMnq92p/ | IG image | |

| | |
|---|-------------|
| https://www.instagram.com/p/DDW-dSdu2Eg/ | IG image |
| https://www.instagram.com/reel/DDXAIUrOwW8/ | IG reel |
| https://www.instagram.com/p/DDXiL1OBCsy/ | IG image |
| https://www.instagram.com/reel/DDaHFeQvj68/ | IG reel |
| https://www.instagram.com/p/DDbROnnuTZg/ | IG carousel |
| https://www.instagram.com/p/DDfQkyTq5c5/ | IG carousel |
| https://www.instagram.com/p/DDkWu_7NI4A/ | IG image |
| https://www.instagram.com/reel/DDk3VLcOw83/ | IG reel |
| https://www.instagram.com/reel/DDslmeXKnyN/ | IG reel |
| https://www.instagram.com/reel/DDxSPO7tpAc/ | IG reel |
| https://www.instagram.com/p/DD2WutZxTMt/ | IG image |
| https://www.instagram.com/p/DD2YTOGP-R3/ | IG image |
| https://www.instagram.com/reel/DD-KODYhHyH/ | IG reel |
| https://www.instagram.com/p/DEDTs1jPWF8/ | IG image |
| https://www.instagram.com/p/DEF4fcpuVjs/ | IG image |
| https://www.instagram.com/p/DEIdS1IMY2A/ | IG image |
| https://www.instagram.com/p/DENm37lvjZi/ | IG image |
| https://www.instagram.com/reel/DEQIViMMDPI/ | IG reel |
| https://www.instagram.com/p/DAmTGguS6XS/ | IG image |

| Date | Views | Reach | Likes | Shares | Comments |
|----------|-------|-------|-------|--------|----------|
| Lifetime | 16698 | 7217 | 198 | 143 | 11 |
| Lifetime | 4613 | 2360 | 137 | 17 | 8 |
| Lifetime | 3502 | 2144 | 165 | 5 | 4 |
| Lifetime | 1684 | 867 | 42 | 0 | 0 |
| Lifetime | 4170 | | 150 | 9 | 15 |
| Lifetime | 787 | 609 | 28 | 2 | 0 |
| Lifetime | 983 | 781 | 24 | 0 | 0 |
| Lifetime | 691 | 534 | 20 | 0 | 0 |
| Lifetime | 1708 | 1129 | 55 | 9 | 3 |
| Lifetime | 625 | 463 | 18 | 0 | 0 |
| Lifetime | 1378 | 726 | 34 | 1 | 0 |
| Lifetime | 583 | 352 | 24 | 0 | 0 |
| Lifetime | 630 | 475 | 32 | 0 | 0 |
| Lifetime | 938 | 454 | 19 | 0 | 0 |
| Lifetime | 511 | 323 | 21 | 0 | 0 |
| Lifetime | 692 | 439 | 23 | 1 | 0 |
| Lifetime | 505 | 322 | 14 | 0 | 0 |
| Lifetime | 584 | 463 | 22 | 0 | 0 |
| Lifetime | 765 | 409 | 19 | 0 | 0 |
| Lifetime | 406 | 285 | 15 | 0 | 0 |
| Lifetime | 815 | 402 | 20 | 0 | 0 |
| Lifetime | 562 | 429 | 19 | 2 | 1 |
| Lifetime | 603 | 393 | 29 | 1 | 0 |
| Lifetime | 1192 | 638 | 39 | 1 | 0 |
| Lifetime | 492 | 359 | 22 | 0 | 0 |
| Lifetime | 1840 | 996 | 102 | 2 | 3 |
| Lifetime | 587 | 460 | 25 | 1 | 0 |

| | | | | | |
|----------|------|------|-----|----|---|
| Lifetime | 460 | 356 | 15 | 0 | 2 |
| Lifetime | 1530 | 837 | 42 | 4 | 0 |
| Lifetime | 471 | 354 | 14 | 0 | 0 |
| Lifetime | 430 | 277 | 17 | 0 | 0 |
| Lifetime | 2048 | | 60 | 6 | 3 |
| Lifetime | 715 | 379 | 18 | 0 | 0 |
| Lifetime | 545 | 423 | 17 | 0 | 0 |
| Lifetime | 4676 | 2474 | 116 | 17 | 5 |
| Lifetime | 419 | 276 | 13 | 0 | 0 |
| Lifetime | 484 | 321 | 17 | 0 | 1 |
| Lifetime | 806 | 599 | 18 | 0 | 0 |
| Lifetime | 572 | 418 | 16 | 0 | 0 |
| Lifetime | 454 | 292 | 14 | 0 | 0 |
| Lifetime | 516 | 407 | 11 | 0 | 0 |
| Lifetime | 587 | 449 | 13 | 0 | 0 |
| Lifetime | 555 | 412 | 16 | 0 | 0 |
| Lifetime | 530 | 411 | 14 | 0 | 0 |
| Lifetime | 368 | 271 | 12 | 0 | 0 |
| Lifetime | 1463 | 947 | 36 | 1 | 0 |

Saves

Follows

| | |
|----|----|
| 17 | 39 |
| 0 | |
| 2 | 2 |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 1 | |
| 0 | |
| 0 | |
| 1 | |
| 0 | |
| 1 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 2 | |
| 0 | |
| 0 | |
| 0 | |

0
1
0
0
0
0
0
2
0
0
2
0
0
0
0
0
0
0
0
0

2

| Date | Time | Post Type | Content Sour | Content Pi | Primary Topic |
|------------|----------|-------------|--------------|------------|--------------------|
| 10/8/2024 | 8:05 AM | IG carousel | Original | Educate | event |
| 10/10/2024 | 8:37 PM | IG reel | Original | Entertain | event |
| 10/16/2024 | 2:08 PM | IG reel | T@g/coll@b | Aspire | event |
| 10/21/2024 | 9:37 AM | IG carousel | Original | Aspire | promotion |
| 10/22/2024 | 9:18 AM | IG reel | T@g/coll@b | Entertain | promotion |
| 11/4/2024 | 10:01 AM | IG image | Original | Sell | new flavor/monthly |
| 11/4/2024 | 2:00 PM | IG image | Original | Sell | product highlight |
| 11/5/2024 | 11:30 AM | IG image | Original | Sell | new flavor/monthly |
| 11/5/2024 | 2:37 PM | IG reel | Original | Sell | product highlight |

| | | | | |
|------------|----------------------|----------|---------|--------------------|
| 11/7/2024 | 11:30 AM IG image | Original | Sell | new flavor/monthly |
| 11/8/2024 | 11:30 AM IG carousel | Original | Sell | promotion |
| 11/12/2024 | 11:30 AM IG reel | Original | Sell | product highlight |
| 11/14/2024 | 11:30 AM IG image | Original | Sell | new flavor/monthly |
| 11/15/2024 | 11:30 AM IG carousel | Original | Educate | promotion |
| 11/19/2024 | 11:30 AM IG reel | Original | Aspire | product highlight |

11/21/2024 11:31 AM IG reel Original Educate product highlight

11/21/2024 3:47 PM IG reel Original Sell promotion
11/22/2024 11:30 AM IG image Original Aspire event

11/25/2024 11:30 AM IG carousel Original Aspire event

11/26/2024 11:31 AM IG reel Original Aspire new flavor/monthly

11/29/2024 11:30 AM IG carousel Original Aspire event

| | | | | |
|------------|----------------------|------------|-----------|--------------------|
| 11/30/2024 | 11:30 AM IG image | Original | Sell | new flavor/monthly |
| 12/2/2024 | 10:31 AM IG reel | Original | Sell | new flavor/monthly |
| 12/3/2024 | 10:30 AM IG carousel | Original | Sell | new flavor/monthly |
| 12/5/2024 | 10:30 AM IG image | Original | Sell | product highlight |
| 12/5/2024 | 11:14 AM IG carousel | Original | Entertain | silly |
| 12/6/2024 | 10:30 AM IG image | Original | Aspire | new flavor/monthly |
| 12/9/2024 | 5:17 AM IG image | Original | Sell | product highlight |
| 12/9/2024 | 5:32 AM IG reel | Original | Educate | product highlight |
| 12/9/2024 | 10:30 AM IG image | Original | Sell | new flavor/monthly |
| 12/10/2024 | 10:31 AM IG reel | Original | Aspire | new flavor/monthly |
| 12/10/2024 | 9:18 PM IG carousel | T@g/coll@b | Aspire | event |

| | | | | |
|------------|----------------------|----------|-----------|--------------------|
| 12/12/2024 | 10:30 AM IG carousel | Original | Sell | new flavor/monthly |
| 12/14/2024 | 10:00 AM IG image | Original | Sell | new flavor/monthly |
| 12/14/2024 | 2:51 PM IG reel | Original | Entertain | silly |
| 12/17/2024 | 10:31 AM IG reel | Original | Sell | new flavor/monthly |
| 12/19/2024 | 10:31 AM IG reel | Original | Sell | product highlight |
| 12/21/2024 | 9:46 AM IG image | Original | Educate | event |
| 12/21/2024 | 10:00 AM IG image | Original | Sell | product highlight |
| 12/24/2024 | 10:31 AM IG reel | Original | Sell | new flavor/monthly |
| 12/26/2024 | 10:30 AM IG image | Original | Sell | new flavor/monthly |
| 12/27/2024 | 10:30 AM IG image | Original | Sell | new flavor/monthly |

| | | | | |
|------------|-------------------|----------|------|--------------------|
| 12/28/2024 | 10:30 AM IG image | Original | Sell | new flavor/monthly |
| 12/30/2024 | 10:30 AM IG image | Original | Sell | new flavor/monthly |
| 12/31/2024 | 10:01 AM IG reel | Original | Sell | new flavor/monthly |

Secondary Topic Post Link

promotion <https://www.instagram.com/p/DA3hglaPINX/>

promotion <https://www.instagram.com/reel/DA-A9B4p-G1/>
promotion <https://www.instagram.com/reel/DBMxKc1OU0V/>

product highlight <https://www.instagram.com/p/DBZKXbUvd3I/>

silly <https://www.instagram.com/reel/DBbsdVevnCe/>

product highlight <https://www.instagram.com/p/DB9XFBsNhHM/>

promotion <https://www.instagram.com/p/DB9yctyq4P6/>

product highlight <https://www.instagram.com/p/DCAGCf9xyhp/>

promotion <https://www.instagram.com/reel/DCAaZX5AiU2/>

product highlight <https://www.instagram.com/p/DCFPnGoPq2X/>

event <https://www.instagram.com/p/DCH0advRm3D/>

new flavor/monthly <https://www.instagram.com/reel/DCSHnyaMcB6/>

product highlight <https://www.instagram.com/p/DCXRLRmJvk6/>

event <https://www.instagram.com/p/DCZ1-xJsKSz/>

new flavor/monthly <https://www.instagram.com/reel/DCkJOcXMHAM/>

promotion <https://www.instagram.com/reel/DCpS1fhJSpH/>

event <https://www.instagram.com/reel/DCpwBOPACSI/>
promotion <https://www.instagram.com/p/DCr3ihWpNzp/>

promotion <https://www.instagram.com/p/DCzI7eotIAQ/>

product highlight <https://www.instagram.com/reel/DC2KzpBv-Tb/>

promotion <https://www.instagram.com/p/DC95G1eqXVj/>

promotion <https://www.instagram.com/p/DDAd5UoleTk/>

product highlight <https://www.instagram.com/reel/DDFgu1IMGtA/>

product highlight <https://www.instagram.com/p/DDIFayftDff/>

new flavor/monthly <https://www.instagram.com/p/DDNP AE1AG5t/>

event <https://www.instagram.com/p/DDNUIRqxPQB/>

product highlight <https://www.instagram.com/p/DDPzzMnq92p/>

promotion <https://www.instagram.com/p/DDW-dSdu2Eg/>

new flavor/monthly <https://www.instagram.com/reel/DDXAIUrOwW8/>

product highlight <https://www.instagram.com/p/DDXiL1OBCsy/>

product highlight <https://www.instagram.com/reel/DDaHFeQvj68/>

promotion <https://www.instagram.com/p/DDbROnnuTZg/>

product highlight <https://www.instagram.com/p/DDfQkyTq5c5/>

product highlight https://www.instagram.com/p/DDkWu_7NI4A/

product highlight <https://www.instagram.com/reel/DDk3VLcOw83/>

product highlight <https://www.instagram.com/reel/DDslmeXKnyN/>

new flavor/monthly <https://www.instagram.com/reel/DDxSPO7tpAc/>

misc. <https://www.instagram.com/p/DD2WutZxTMt/>
new flavor/monthly <https://www.instagram.com/p/DD2YTOGP-R3/>

product highlight <https://www.instagram.com/reel/DD-KODYhHyH/>

product highlight <https://www.instagram.com/p/DEDTs1jPWF8/>

product highlight <https://www.instagram.com/p/DEF4fcpuVjs/>

product highlight <https://www.instagram.com/p/DEIdS1IMY2A/>

product highlight <https://www.instagram.com/p/DENm37lvjZi/>

product highlight <https://www.instagram.com/reel/DEQIViMMDPI/>

Caption

We are SO EXCITED for our Re-Grand Opening happening THIS Friday-Saturday ☐

Come enjoy special deals, freebies, prizes, and if you're one of the first 20 people in line on Friday- an amazing swag bag full of goodies from a TON of your favorite local businesses!

Swag bags are ready for tomorrow morning! First 20 customer on Friday Oct 11 get 1

We can't believe our Grand Opening was almost a week ago! Thank you for filling our lobby, coming through the drive-thru, and all of your continuous support!

Thank you for all the support with our grand opening. Stephanie Rasmussen won a month of free drinks. Helani Chacon won a Fixxology Popcorn bucket, and Kalian Hernandez won one

When your drink becomes your personality... 🙌👉👈

The Joe Dirt is on our Secret Menu and is Mountain Dew with Peach and Coconut Cream!

Try the Joe Dirt today!

Our November Flavors of the Month are HERE!

Caramel Italian Ice

Pumpkin Cream Cheese Snickerdoodle

PLUS we're introducing the JACKED MEMAW!!

This new tasty Jacked Drink is ALL SUGAR FREE! It has a Peach Monster Base with SF Vanilla, SF Coconut, SF Mango and is topped off with Diet 7-Up!

DID YOU HEAR THE NEWS?!?!

Your MeMaw just got JACKED 🍷

We took our most popular Refresher and turned it into a Jacked Drink! The Jacked MeMaw is our first ever all Sugar Free Jacked Drink with Peach Monster, SF Coconut, SF Vanilla and SF Mango topped off with Diet 7-Up!

🍪👉👈 Cookie of the Month Alert! 👉👈🍪

Indulge in our Signature Snickerdoodle Cookie, currently frosted with a limited-time Pumpkin Cream Cheese Frosting! This sweet and spicy treat is the perfect way to celebrate the season.

Get it while it lasts—your taste buds will thank you! ❤️🍪

It's hot chocolate time! #rexburglife #byuilife #sodashop

🍦🌟 Flavor of the Month: Caramel Italian Ice! 🌟🍦

Dive into a scoop of sweet bliss with our creamy Caramel Italian Ice! 😍 Smooth, rich, and oh-so-decadent, this flavor is a perfect treat to satisfy your cravings.

Come chill with us and enjoy this deliciousness before it melts away! ❤️🍦

♥️ Fixxology Black Fri-YAY!!! ♥️

Get ready for the ultimate Black Friday shopping spree at Fixxology! We've brewed up some deals you won't want to miss:

🌟 DoorBuster Deal: Grab our \$5 Mini Tumbler Keychain — available ONLY on Black Friday!

💧 \$5 Off our No-Spill Lid Tumblers for those mess-free sipping adventures!

🌟 \$10 Off our Stanley Style Tumblers + a FREE Mini Tumbler Keychain (\$5 Value) to complete your collection!

🛒 Score a FREE Fixxology Popcorn Bucket (\$15 Value) with the purchase of a \$20 Fixxology Gift Card —the perfect gift for Fixxology lovers!

Mark your calendars for Friday, November 29, 2024 and bring your friends—these deals are sure to disappear fast! 🌟

Fall flavors just leveled up! 🍂

Our soft, cinnamon-y snickerdoodle topped with creamy pumpkin cream cheese frosting is everything you need for cozy vibes and sweet bites this season. This limited-time treat won't Pumpkin spice dreams come true! 🌟

Our snickerdoodle topped with pumpkin cream cheese frosting is here to make your fall extra cozy. Soft, spiced, and perfectly sweet—get yours before it's gone! 🍪🍂

♥️🌟 Fixxology Black Friday Deals 🌟♥️

Get ready to sip, snack, and save this Black Friday with our amazing doorbusters and discounts:

DoorBuster Deal: Snag our adorable Mini Tumbler Keychain for just \$5 (only available on Black Friday)!

💧 No-Spill Lid Tumblers: Enjoy \$5 off these essential sippers!

🛒 Stanley Style Tumblers: Save \$10 and get a FREE Mini Tumbler Keychain (a \$5 value) with your purchase!

🛒 Plus, treat yourself! Get a FREE Fixxology Popcorn Bucket (\$15 value) with the purchase of a \$20 Fixxology Gift Card!

Mark your calendars for Friday, November 29, 2024 and prepare for some seriously sweet Sweet, creamy, and oh-so-smooth! 🌟

Our Caramel Italian Ice is here to treat your taste buds with layers of rich caramel flavor and

Meet the Jacked Memaw! 🍷

This Fixx is powered up and sugar-free, made with a peach Monster base, sugar-free vanilla, coconut, mango, and a splash of diet 7-Up! Perfect for those days you need a little extra kick without the sugar rush. 🍷 ✨

Come see us on black Friday!! #rexburg #fixxologydrinks #byui

♥️ 🍷 BLACK FRIDAY IS ONE WEEK AWAY!! 🍷 ♥️

Get ready for the ultimate shopping spree this Black Friday! We've got deals so good, you'll want to stock up for the holidays!

DoorBuster Deal: Grab our Mini Tumbler Keychain for just \$5—only available on Black Friday! ✨ \$10 Off: Enjoy \$10 off our popular Stanley Style Tumblers, plus get a FREE Mini Tumbler Keychain (\$5 value) with your purchase!

♥️ ✨ DON'T MISS OUR BLACK FRIDAY DEALS! ✨ ♥️

Get ready to sip and save like never before this Black Friday! Check out our amazing deals that'll have you stocked up and ready for the holidays:

📺 DoorBuster Deal: Grab a \$5 Mini Tumbler Keychain — only available for purchase on Black Friday!

🍷 \$5 off our No-Spill Lid Tumblers—because mess-free is the way to be!

🍷 \$10 off Stanley Style Tumblers + get a FREE Mini Tumbler Keychain (a \$5 value) — double the fun!

📺 Plus, snag a FREE Fixxology Popcorn Bucket (\$15 value) with the purchase of a \$20 Fixxology Gift Card — the perfect combo for gifting and snacking!

Fall in love with our seasonal favorites before they're gone! 🍷 ✨

Indulge in the ultimate autumn duo: a snickerdoodle topped with creamy pumpkin cream cheese frosting AND a sweet, smooth caramel Italian ice. But hurry—these fall flavors are only here until November 30th! Don't miss out!

♥️ ✨ IT'S FINALLY BLACK FRIDAY!!! ✨ ♥️

Get ready to sip and save this Black Friday like never before! Check out our fantastic offers that will have you prepped for the holidays:

📺 DoorBuster: Snag a \$5 Mini Tumbler Keychain—available only on Black Friday!

🍷 Enjoy \$5 off our No-Spill Lid Tumblers—because who doesn't love mess-free sipping?

🍷 Get \$10 off Stanley Style Tumblers and receive a FREE Mini Tumbler Keychain (\$5 value)—double the fun, double the style!

📺 Plus, grab a FREE Fixxology Popcorn Bucket (\$15 value) with the purchase of a \$20 Fixxology Gift Card—a perfect gift for snacking and sharing!

Last chance to fall in love with our seasonal favorites before they're gone! 🍂 ✨

Indulge in the ultimate autumn duo: a snickerdoodle topped with creamy pumpkin cream cheese frosting AND a deliciously smooth caramel Italian ice. Today is your final day to savor these flavors—don't miss out!

🍂 It's beginning to taste a lot like Christmas! 🎄

Whether it's the nostalgic warmth of the Home Alone Vanilla Steamer, the berry-licious kiss of the Mistletoe Italian Ice, or the minty-chocolate joy of our Candy Cane Cookie, we've got your holiday cravings FIXXed.

🎄 The holidays have never tasted this sweet!

Whether you're savoring the cozy warmth of the Home Alone Vanilla Steamer, the fruity bliss of the Mistletoe Italian Ice, or the minty-chocolate magic of our Candy Cane Cookie, we've got your festive cravings covered.

🍫🍷 Chocolate + peppermint = the ultimate holiday duo! 🎁

Our Candy Cane Cookie is here to sweeten your season with crushed peppermint candies and a fudgy chocolate base.

Since everyone's posting their Spotify wrapped, here's our twist on it 🎧

Let us know if your favorite made our top sellers this year! If it didn't comment which one you

🎄🍷 "Keep the change, ya filthy animal!"

Cozy up this December with our Home Alone Vanilla Steamer – black cherry, caramel, and Need the perfect stocking stuffer? Check out our new Tiny Tumblers! They are adorable! Stop by today to get yours!

#ineedoneofthese #byuilife #sodashop #rexburglife

The wicked grin hot chocolate is fantastic! Stop by today to get a wicked grin- hot chocolate

🍪🍷 One bite, and you'll be in the holiday spirit!

Our Mistletoe Italian Ice is the perfect blend of sweet strawberry and creamy goodness. A

🎄❄️ Triple the holiday magic!

Warm up with our cozy Home Alone Vanilla Steamer and then cool down with the refreshing sweetness of our Mistletoe Italian Ice.

🍪🍷 Don't forget to treat yourself to the chocolatey peppermint perfection of our Candy Cane Cookie! 🍫 ✨

Join us as we celebrate the 12 Fixxology days of Christmas at our Rexburg and Hibbard stores. We're counting down to Christmas, by offering discounts to our customers! Merry

❄️🎄 December is here, and so are our holiday flavors!

From the warm and cozy Home Alone Vanilla Steamer, to the sweet and refreshing Mistletoe Italian Ice, and the indulgent Candy Cane Cookie, there's a taste of the season waiting for you.

❄️🎄 December is here, and so are our holiday flavors!

From the warm and cozy Home Alone Vanilla Steamer, to the sweet and refreshing Mistletoe Italian Ice, and the indulgent Candy Cane Cookie, there's a taste of the season waiting for you.

Date idea: get Mistletoe Italian Ice from Fixxology

We can't guarantee the kiss afterwards, but we CAN guarantee that it is delicious!

Come try our Mistletoe Italian Ice before it goes back into the vault at the end of the month!

Send this reel to someone you want to kiss this Christmas!

🍫🍵 Chocolate and peppermint—a holiday match made in heaven! 🎄

Our Candy Cane Cookie is loaded with fudgy chocolate and topped with crushed peppermint candies for the perfect festive treat.

🍪🍷 One bite of our Mistletoe Italian Ice, and the holiday cheer begins! 🎄

A dreamy mix of sweet strawberry and creamy delight, it's the perfect festive treat to share—or

🎄🥂 Sip into the season with a cup of comfort!

Our Home Alone Vanilla Steamer is a cozy blend of black cherry, caramel, vanilla, whipped cream, and a sweet caramel drizzle—just like a warm hug in a mug.

🎄🥂 Sip into the season with a cup of comfort!


Our Home Alone Vanilla Steamer is a cozy blend of black cherry, caramel, vanilla, whipped cream, and a sweet caramel drizzle—just like a warm hug in a mug.

🍪🍷 One bite of our Mistletoe Italian Ice, and the holiday cheer begins! 🎄

A dreamy mix of sweet strawberry and creamy delight, it's the perfect festive treat to share—or


🎄🥂 Cozy up with a cup of holiday cheer!


Our Home Alone Vanilla Steamer is like a warm hug with every sip—black cherry, caramel, vanilla, whipped cream, and caramel drizzle.


 Chocolate meets peppermint magic with our Candy Cane Cookie!

A rich chocolate cookie topped with crushed peppermint candy that's as festive as it is delicious.

 Holiday vibes = Candy Cane Cookie + Mistletoe Italian Ice!

Whether you're craving a cool strawberry cream delight or a rich chocolatey treat with a peppermint twist, this festive combo is here to Fixx your holiday cravings. 

 Holiday vibes = Candy Cane Cookie + Mistletoe Italian Ice!

Whether you're craving a cool strawberry cream delight or a rich chocolatey treat with a peppermint twist, this festive combo is here to Fixx your holiday cravings. 

| Duration | Views | Reach | Likes | Shares | Comme | Saves | Follows |
|----------|-------|-------|-------|--------|-------|-------|---------|
| 0 | 16698 | 7217 | 198 | 143 | 11 | 17 | 39 |
| 9 | 4613 | 2360 | 137 | 17 | 8 | 0 | |
| 77 | 3502 | 2144 | 165 | 5 | 4 | 2 | 2 |
| 0 | 1684 | 867 | 42 | 0 | 0 | 0 | |
| 14 | 4170 | | 150 | 9 | 15 | 0 | |
| 0 | 787 | 609 | 28 | 2 | 0 | 0 | |
| 0 | 983 | 781 | 24 | 0 | 0 | 0 | |
| 0 | 691 | 534 | 20 | 0 | 0 | 0 | |
| 22 | 1708 | 1129 | 55 | 9 | 3 | 0 | |

| | | | | | | |
|---|------|-----|----|---|---|---|
| 0 | 625 | 463 | 18 | 0 | 0 | 0 |
| 0 | 1378 | 726 | 34 | 1 | 0 | 1 |
| 8 | 583 | 352 | 24 | 0 | 0 | 0 |
| 0 | 630 | 475 | 32 | 0 | 0 | 0 |
| 0 | 938 | 454 | 19 | 0 | 0 | 1 |
| 9 | 511 | 323 | 21 | 0 | 0 | 0 |

| | | | | | | |
|----|-----|-----|----|---|---|---|
| 10 | 692 | 439 | 23 | 1 | 0 | 1 |
|----|-----|-----|----|---|---|---|

| | | | | | | |
|----|-----|-----|----|---|---|---|
| 13 | 505 | 322 | 14 | 0 | 0 | 0 |
| 0 | 584 | 463 | 22 | 0 | 0 | 0 |

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 765 | 409 | 19 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 6 | 406 | 285 | 15 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 815 | 402 | 20 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|----|------|-----|-----|---|---|---|
| 0 | 562 | 429 | 19 | 2 | 1 | 0 |
| 10 | 603 | 393 | 29 | 1 | 0 | 0 |
| 0 | 1192 | 638 | 39 | 1 | 0 | 2 |
| 0 | 492 | 359 | 22 | 0 | 0 | 0 |
| 0 | 1840 | 996 | 102 | 2 | 3 | 0 |
| 0 | 587 | 460 | 25 | 1 | 0 | 0 |
| 0 | 460 | 356 | 15 | 0 | 2 | 0 |
| 5 | 1530 | 837 | 42 | 4 | 0 | 1 |
| 0 | 471 | 354 | 14 | 0 | 0 | 0 |
| 11 | 430 | 277 | 17 | 0 | 0 | 0 |
| 0 | 2048 | | 60 | 6 | 3 | 0 |

| | | | | | | | |
|----|------|------|-----|----|---|---|---|
| 0 | 715 | 379 | 18 | 0 | 0 | 0 | |
| 0 | 545 | 423 | 17 | 0 | 0 | 0 | |
| 18 | 4676 | 2474 | 116 | 17 | 5 | 2 | 2 |
| 9 | 419 | 276 | 13 | 0 | 0 | 0 | |
| 11 | 484 | 321 | 17 | 0 | 1 | 0 | |
| 0 | 806 | 599 | 18 | 0 | 0 | 2 | |
| 0 | 572 | 418 | 16 | 0 | 0 | 0 | |
| 10 | 454 | 292 | 14 | 0 | 0 | 0 | |
| 0 | 516 | 407 | 11 | 0 | 0 | 0 | |
| 0 | 587 | 449 | 13 | 0 | 0 | 0 | |

| | | | | | | |
|----|-----|-----|----|---|---|---|
| 0 | 555 | 412 | 16 | 0 | 0 | 0 |
| 0 | 530 | 411 | 14 | 0 | 0 | 0 |
| 11 | 368 | 271 | 12 | 0 | 0 | 0 |

Total Interact Engagement Rate

369

162

176

42

174

30

24

20

67

18

36

24

32

20

21

25

14
22

19

15

20

22

30

42

22

107

26

17

47

14

17

69

18

17

140

13

18

20

16

14

11

13









16

14

12

| Post ID | Account ID | Account username |
|-------------------|-------------------|-------------------|
| 18063420403864794 | 17841400968633839 | fixxology_rexburg |
| 18374964979143112 | 17841400968633839 | fixxology_rexburg |
| 18060537673852079 | 17841400968633839 | fixxology_rexburg |
| 17885616624240051 | 17841400968633839 | fixxology_rexburg |
| 17895268134192432 | 17841400968633839 | fixxology_rexburg |
| 17906963511076961 | 17841400968633839 | fixxology_rexburg |
| 18052025690245034 | 17841400968633839 | fixxology_rexburg |
| 18089591599563647 | 17841400968633839 | fixxology_rexburg |
| 18094553794557085 | 17841400968633839 | fixxology_rexburg |
| 18493750426005857 | 17841400968633839 | fixxology_rexburg |
| 18131808550406543 | 17841400968633839 | fixxology_rexburg |
| 18077964226734531 | 17841400968633839 | fixxology_rexburg |
| 17874860718196391 | 17841400968633839 | fixxology_rexburg |
| 17890839522194776 | 17841400968633839 | fixxology_rexburg |
| 18340124395155041 | 17841400968633839 | fixxology_rexburg |
| 18042464474119069 | 17841400968633839 | fixxology_rexburg |
| 17872596663295089 | 17841400968633839 | fixxology_rexburg |
| 18056273243039781 | 17841400968633839 | fixxology_rexburg |
| 18349712485182130 | 17841400968633839 | fixxology_rexburg |
| 18133735420392040 | 17841405460856620 | rexburgchamber |
| 18057630929059366 | 17841400968633839 | fixxology_rexburg |
| 18058590119480597 | 17841400968633839 | fixxology_rexburg |
| 18051562652513558 | 17841400968633839 | fixxology_rexburg |
| 18051532445138656 | 17841400968633839 | fixxology_rexburg |
| 18040927382123443 | 17841400968633839 | fixxology_rexburg |
| 18052543223136071 | 17841400968633839 | fixxology_rexburg |
| 17843774505411132 | 17841400968633839 | fixxology_rexburg |
| 18050970785128279 | 17841400968633839 | fixxology_rexburg |
| 18070571434774993 | 17841400968633839 | fixxology_rexburg |
| 18065965489883408 | 17841400968633839 | fixxology_rexburg |
| 17874019530180828 | 17841400968633839 | fixxology_rexburg |
| 17929986857892079 | 17841400968633839 | fixxology_rexburg |
| 18055408466066714 | 17841400968633839 | fixxology_rexburg |
| 18064650046850396 | 17841400968633839 | fixxology_rexburg |
| 18083063938523112 | 17841400968633839 | fixxology_rexburg |
| 18034331837527289 | 17841400968633839 | fixxology_rexburg |
| 18055440392050729 | 17841400968633839 | fixxology_rexburg |
| 17842295910407358 | 17841400968633839 | fixxology_rexburg |
| 18065840398677094 | 17841400968633839 | fixxology_rexburg |
| 18055102063982177 | 17841400968633839 | fixxology_rexburg |
| 18081170059584119 | 17841400968633839 | fixxology_rexburg |

| | | |
|-------------------|-------------------|-------------------|
| 17843049603397262 | 17841400968633839 | fixxology_rexburg |
| 18037425308522518 | 17841400968633839 | fixxology_rexburg |
| 17878445739214970 | 17841400968633839 | fixxology_rexburg |
| 18152286061353354 | 17841400968633839 | fixxology_rexburg |
| 18030888473563188 | 17841400968633839 | fixxology_rexburg |

| Account name | Description | Duration (sec) | Publish time |
|-----------------------------------|--|----------------|-----------------|
| Fixxology Soda Shop Rexburg, ID |  New | 0 | 1/1/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | Forget four-lea | 0 | 3/29/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | March just | 10 | 3/27/2025 10:01 |
| Fixxology Soda Shop Rexburg, ID | Snap, crackle, | 10 | 3/25/2025 10:22 |
| Fixxology Soda Shop Rexburg, ID | Crispy, | 0 | 3/22/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | We will have s | 0 | 3/21/2025 5:44 |
| Fixxology Soda Shop Rexburg, ID | gives you | 0 | 3/20/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | needed—this | 10 | 3/18/2025 10:02 |
| Fixxology Soda Shop Rexburg, ID | It's March Mac | 0 | 3/17/2025 8:09 |
| Fixxology Soda Shop Rexburg, ID | Warning: Our | 0 | 3/15/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | The pot of gol | 0 | 3/13/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | Somewhere b | 10 | 3/11/2025 10:01 |
| Fixxology Soda Shop Rexburg, ID | get your | 7 | 3/8/2025 11:00 |
| Fixxology Soda Shop Rexburg, ID | and | 0 | 3/8/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | Some | 0 | 3/6/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | And the | 70 | 3/5/2025 16:31 |
| Fixxology Soda Shop Rexburg, ID | March isn't | 0 | 3/1/2025 10:52 |
| Fixxology Soda Shop Rexburg, ID | Just some upc | 102 | 2/26/2025 9:22 |
| Fixxology Soda Shop Rexburg, ID | helping out a | 0 | 2/22/2025 18:15 |
| Rexburg Area Chamber of Commerce | Drinks, | 56 | 2/22/2025 8:30 |
| Fixxology Soda Shop Rexburg, ID | Come party wi | 10 | 2/19/2025 13:13 |
| Fixxology Soda Shop Rexburg, ID |  Hot | 0 | 2/15/2025 9:00 |
| Fixxology Soda Shop Rexburg, ID | valentines | 6 | 2/13/2025 9:39 |
| Fixxology Soda Shop Rexburg, ID | Our mini suga | 7 | 2/13/2025 9:34 |
| Fixxology Soda Shop Rexburg, ID |  Sweet | 0 | 2/13/2025 9:00 |
| Fixxology Soda Shop Rexburg, ID | OUR | 5 | 2/12/2025 16:41 |
| Fixxology Soda Shop Rexburg, ID |  4 | 5 | 2/11/2025 9:01 |
| Fixxology Soda Shop Rexburg, ID |  | 0 | 2/7/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | LIMITED-TIM | 0 | 2/3/2025 12:40 |
| Fixxology Soda Shop Rexburg, ID |  NEW | 0 | 2/2/2025 13:48 |
| Fixxology Soda Shop Rexburg, ID | Where are all | 5 | 2/1/2025 10:49 |
| Fixxology Soda Shop Rexburg, ID |  NEW | 0 | 2/1/2025 9:00 |
| Fixxology Soda Shop Rexburg, ID | almost out | 4 | 1/28/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | for the | 0 | 1/25/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | almost over, | 0 | 1/23/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | ticking!  | 4 | 1/21/2025 10:01 |
| Fixxology Soda Shop Rexburg, ID | January just | 0 | 1/18/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | started, but | 0 | 1/16/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | Skip the | 0 | 1/11/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | kicking off | 0 | 1/10/2025 11:04 |
| Fixxology Soda Shop Rexburg, ID | same sweet | 0 | 1/9/2025 10:00 |

| | | | |
|-----------------------------------|----------------|----|-----------------|
| Fixxology Soda Shop Rexburg, ID | Krispie | 4 | 1/7/2025 10:01 |
| Fixxology Soda Shop Rexburg, ID | Snap, | 0 | 1/4/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | Tease Italian | 0 | 1/3/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | Cookie | 0 | 1/2/2025 10:00 |
| Fixxology Soda Shop Rexburg, ID | Stop by before | 17 | 1/20/2025 12:03 |

| Permalink | Post type | Data comment |
|---|-------------|--------------|
| https://www.instagram.com/p/DEStDQfBoD8/ | IG image | |
| https://www.instagram.com/p/DHynWfNBV9Y/ | IG carousel | |
| https://www.instagram.com/reel/DHtd0ASquGI/ | IG reel | |
| https://www.instagram.com/reel/DHoWoS2P9z5/ | IG reel | |
| https://www.instagram.com/p/DHglyjNMSfu/ | IG image | |
| https://www.instagram.com/p/DHdjux0JeK6/ | IG image | |
| https://www.instagram.com/p/DHbcLd4Ik1d/ | IG image | |
| https://www.instagram.com/reel/DHWS1UmuchY/ | IG reel | |
| https://www.instagram.com/p/DHThGwtp8dS/ | IG carousel | |
| https://www.instagram.com/p/DHOkNMXPbwM/ | IG image | |
| https://www.instagram.com/p/DHJanPsN0E1/ | IG image | |
| https://www.instagram.com/reel/DHERFinsStU/ | IG reel | |
| https://www.instagram.com/reel/DG8wBCevgfC/ | IG reel | |
| https://www.instagram.com/p/DG8pf5-Np7Q/ | IG image | |
| https://www.instagram.com/p/DG3f_QXp3_u/ | IG image | |
| https://www.instagram.com/reel/DG1nQqNgfVZ/ | IG reel | |
| https://www.instagram.com/p/DGqt9JAtoF9/ | IG carousel | |
| https://www.instagram.com/reel/DGi0g6Spns_/ | IG reel | |
| https://www.instagram.com/p/DGZfBfhJYXm/ | IG carousel | |
| https://www.instagram.com/reel/DGYcJGNu-IW/ | IG reel | |
| https://www.instagram.com/reel/DGROD5cTI8_/ | IG reel | |
| https://www.instagram.com/p/DGGd80oMq6g/ | IG carousel | |
| https://www.instagram.com/reel/DGBYc8MvBiO/ | IG reel | |
| https://www.instagram.com/reel/DGBYHpyvDxg/ | IG reel | |
| https://www.instagram.com/p/DGBUWgNikm2/ | IG image | |
| https://www.instagram.com/reel/DF_j8ZnPSRZ/ | IG reel | |
| https://www.instagram.com/reel/DF8K2Drh6ul/ | IG reel | |
| https://www.instagram.com/p/DFx-dlwhVLu/ | IG image | |
| https://www.instagram.com/p/DFn9q7ruyAZ/ | IG image | |
| https://www.instagram.com/p/DFIgnkXxf2u/ | IG image | |
| https://www.instagram.com/reel/DFinPbCyIBu/ | IG reel | |
| https://www.instagram.com/p/DFia0OiMpnT/ | IG image | |
| https://www.instagram.com/reel/DFYOjp8BcBk/ | IG reel | |
| https://www.instagram.com/p/DFQgHqoiV32/ | IG image | |
| https://www.instagram.com/p/DFLWj4mitEM/ | IG image | |
| https://www.instagram.com/reel/DFGNCCeN4Qz/ | IG reel | |
| https://www.instagram.com/p/DE-ekOJPS7R/ | IG image | |
| https://www.instagram.com/p/DE5U_HSPjZo/ | IG carousel | |
| https://www.instagram.com/p/DEsdARcqvtu/ | IG carousel | |
| https://www.instagram.com/p/DEp_ICkv5m-/ | IG image | |
| https://www.instagram.com/p/DEnTcOMIIRJ/ | IG carousel | |

<https://www.instagram.com/reel/DEiJ6PDsmrt/>
<https://www.instagram.com/p/DEabcqJNy1v/>
<https://www.instagram.com/p/DEX2qIYIJ68/>
https://www.instagram.com/p/DEVR17Oi_Qz/
<https://www.instagram.com/reel/DFD2JyjP94F/>

IG reel
IG image
IG image
IG image
IG reel

| Date | Views | Reach | Likes | Shares | Comments |
|----------|-------|-------|-------|--------|----------|
| Lifetime | 651 | 521 | 20 | 0 | 0 |
| Lifetime | 758 | 375 | 23 | 0 | 0 |
| Lifetime | 342 | 218 | 13 | 0 | 0 |
| Lifetime | 297 | 197 | 13 | 0 | 0 |
| Lifetime | 460 | 353 | 14 | 0 | 0 |
| Lifetime | 998 | 767 | 43 | 2 | 0 |
| Lifetime | 383 | 288 | 12 | 0 | 1 |
| Lifetime | 304 | 211 | 11 | 0 | 0 |
| Lifetime | 929 | 436 | 30 | 1 | 7 |
| Lifetime | 418 | 287 | 13 | 0 | 0 |
| Lifetime | 682 | 453 | 21 | 0 | 0 |
| Lifetime | 323 | 235 | 11 | 0 | 0 |
| Lifetime | 2310 | 1282 | 39 | 1 | 1 |
| Lifetime | 432 | 322 | 18 | 0 | 0 |
| Lifetime | 433 | 320 | 16 | 0 | 2 |
| Lifetime | 940 | 593 | 30 | 1 | 5 |
| Lifetime | 1294 | 668 | 29 | 1 | 0 |
| Lifetime | 828 | 469 | 33 | 1 | 1 |
| Lifetime | 3371 | 1347 | 71 | 2 | 0 |
| Lifetime | 2220 | | 55 | 6 | 2 |
| Lifetime | 1908 | 634 | 43 | 1 | 0 |
| Lifetime | 1083 | 564 | 32 | 1 | 1 |
| Lifetime | 1123 | 583 | 30 | 0 | 0 |
| Lifetime | 489 | 293 | 20 | 0 | 1 |
| Lifetime | 504 | 392 | 23 | 0 | 0 |
| Lifetime | 1812 | 900 | 60 | 1 | 5 |
| Lifetime | 424 | 268 | 17 | 0 | 0 |
| Lifetime | 540 | 420 | 24 | 0 | 0 |
| Lifetime | 464 | 348 | 19 | 2 | 0 |
| Lifetime | 496 | 397 | 20 | 0 | 0 |
| Lifetime | 2289 | 1010 | 72 | 8 | 0 |
| Lifetime | 702 | 530 | 22 | 0 | 0 |
| Lifetime | 385 | 238 | 8 | 0 | 0 |
| Lifetime | 405 | 321 | 11 | 0 | 0 |
| Lifetime | 465 | 356 | 17 | 0 | 0 |
| Lifetime | 414 | 268 | 11 | 0 | 0 |
| Lifetime | 534 | 435 | 18 | 0 | 0 |
| Lifetime | 813 | 439 | 28 | 0 | 0 |
| Lifetime | 883 | 463 | 33 | 2 | 0 |
| Lifetime | 2050 | 1547 | 61 | 10 | 0 |
| Lifetime | 1222 | 695 | 40 | 2 | 0 |

| | | | | | |
|----------|------|-----|----|---|---|
| Lifetime | 481 | 290 | 16 | 0 | 0 |
| Lifetime | 559 | 415 | 19 | 1 | 0 |
| Lifetime | 517 | 392 | 17 | 0 | 0 |
| Lifetime | 550 | 409 | 12 | 0 | 0 |
| Lifetime | 1592 | 869 | 49 | 1 | 2 |

Saves

Follows

| | |
|---|---|
| 0 | |
| 1 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 0 | |
| 2 | |
| 0 | 1 |
| 0 | |
| 0 | |
| 0 | |
| 1 | |
| 0 | |
| 0 | |
| 1 | |
| 2 | |
| 0 | |
| 0 | |
| 1 | |
| 0 | |
| 0 | |
| 0 | 1 |
| 0 | |
| 0 | |
| 0 | |
| 1 | |
| 0 | |
| 1 | |
| 4 | |
| 0 | |

0
1
0
1
0

| Date | Time | Post Type | Content Source | Content Pillar |
|----------|----------|-------------|----------------|----------------|
| 1/1/2025 | 10:00 AM | IG image | Original | Sell |
| 1/2/2025 | 10:00 AM | IG image | Original | Sell |
| 1/3/2025 | 10:00 AM | IG image | Original | Sell |
| 1/4/2025 | 10:00 AM | IG image | Original | Sell |
| 1/7/2025 | 10:01 AM | IG reel | Original | Aspire |
| 1/9/2025 | 10:00 AM | IG carousel | Original | Aspire |
| ##### | 11:04 AM | IG image | T@g/coll@b | Aspire |
| ##### | 10:00 AM | IG carousel | Original | Sell |

| | | | |
|----------|----------------------|----------|-----------|
| ##### | 10:00 AM IG carousel | Original | Sell |
| ##### | 10:00 AM IG image | Original | Sell |
| ##### | 12:03 PM IG reel | Original | Entertain |
| ##### | 10:01 AM IG reel | Original | Sell |
| ##### | 10:00 AM IG image | Original | Sell |
| ##### | 10:00 AM IG image | Original | Sell |
| ##### | 10:00 AM IG reel | Original | Sell |
| 2/1/2025 | 9:00 AM IG image | Original | Sell |
| 2/1/2025 | 10:49 AM IG reel | Original | Entertain |

| | | | |
|----------|---------------------|----------|-----------|
| 2/2/2025 | 1:48 PM IG image | Original | Sell |
| 2/3/2025 | 12:40 PM IG image | Original | Sell |
| 2/7/2025 | 10:00 AM IG image | Original | Sell |
| ##### | 9:01 AM IG reel | Original | Sell |
| ##### | 4:41 PM IG reel | Original | Entertain |
| ##### | 9:00 AM IG image | Original | Aspire |
| ##### | 9:34 AM IG reel | Original | Entertain |
| ##### | 9:39 AM IG reel | Original | Entertain |
| ##### | 9:00 AM IG carousel | Original | Sell |
| ##### | 1:13 PM IG reel | Original | Entertain |

| | | | |
|----------|----------------------|------------|-----------|
| ##### | 8:30 AM IG reel | T@g/coll@b | Entertain |
| ##### | 6:15 PM IG carousel | Original | Educate |
| ##### | 9:22 AM IG reel | Original | Educate |
| 3/1/2025 | 10:52 AM IG carousel | Original | Sell |
| 3/5/2025 | 4:31 PM IG reel | Original | Entertain |
| 3/6/2025 | 10:00 AM IG image | Original | Sell |
| 3/8/2025 | 10:00 AM IG image | Original | Sell |
| 3/8/2025 | 11:00 AM IG reel | Original | Entertain |
| ##### | 10:01 AM IG reel | Original | Sell |
| ##### | 10:00 AM IG image | Original | Sell |
| ##### | 10:00 AM IG image | Original | Sell |
| ##### | 8:09 AM IG carousel | T@g/coll@b | Entertain |
| ##### | 10:02 AM IG reel | Original | Sell |

| | | | |
|-------|----------------------|------------|-----------|
| ##### | 10:00 AM IG image | T@g/coll@b | Sell |
| ##### | 5:44 AM IG image | Original | Entertain |
| ##### | 10:00 AM IG image | Original | Aspire |
| ##### | 10:22 AM IG reel | Original | Sell |
| ##### | 10:01 AM IG reel | Original | Sell |
| ##### | 10:00 AM IG carousel | Original | Sell |

| Primary Topic | Secondary Topic |
|--------------------|-----------------|
| new flavor/monthly | promotion |

| | |
|--------------------|-------------------|
| new flavor/monthly | product highlight |
|--------------------|-------------------|

| | |
|--------------------|-------------------|
| new flavor/monthly | product highlight |
|--------------------|-------------------|

| | |
|--------------------|-------------------|
| new flavor/monthly | product highlight |
|--------------------|-------------------|

| | |
|--------------------|-------------------|
| new flavor/monthly | product highlight |
|--------------------|-------------------|

| | |
|-------------------|-----------|
| product highlight | promotion |
|-------------------|-----------|

| | |
|-------|-----------|
| event | promotion |
|-------|-----------|

| | |
|-------------------|--------------------|
| product highlight | new flavor/monthly |
|-------------------|--------------------|

product highlight new flavor/monthly

product highlight new flavor/monthly

product highlight silly
new flavor/monthly product highlight

new flavor/monthly product highlight

new flavor/monthly product highlight

new flavor/monthly product highlight

new flavor/monthly product highlight

silly product highlight

new flavor/monthly product highlight

new flavor/monthly product highlight

event promotion

promotion event

promotion silly

promotion product highlight

promotion product highlight

silly product highlight

product highlight new flavor/monthly

event promotion

event promotion

event promotion

event misc.
new flavor/monthly product highlight

silly event

new flavor/monthly product highlight

product highlight new flavor/monthly

silly misc.

product highlight new flavor/monthly
promotion new flavor/monthly
new flavor/monthly promotion
event promotion

new flavor/monthly product highlight

Post Link

<https://www.instagram.com/p/DEStDQfBoD8/>

https://www.instagram.com/p/DEVr170i_Qz/

<https://www.instagram.com/p/DEX2qIYIJ68/>

<https://www.instagram.com/p/DEabcqJNy1v/>

<https://www.instagram.com/reel/DEiJ6PDsmrt/>

<https://www.instagram.com/p/DEnTcOMIIRJ/>

https://www.instagram.com/p/DEp_ICkv5m-/

<https://www.instagram.com/p/DEsdARcqvту/>

https://www.instagram.com/p/DE5U_HSPjZo/

<https://www.instagram.com/p/DE-ekOJPS7R/>

<https://www.instagram.com/reel/DFD2JyjP94F/>
<https://www.instagram.com/reel/DFGNCCeN4Qz/>

<https://www.instagram.com/p/DFLWj4mitEM/>

<https://www.instagram.com/p/DFQgHqoiV32/>

<https://www.instagram.com/reel/DFYOjp8BcBk/>

<https://www.instagram.com/p/DFia0OiMpnT/>

<https://www.instagram.com/reel/DFinPbCylBu/>

<https://www.instagram.com/p/DFIgnkJxf2u/>

<https://www.instagram.com/p/DFn9q7ruiAZ/>

<https://www.instagram.com/p/DFx-dlwhVLu/>

<https://www.instagram.com/reel/DF8K2Drh6ul/>

https://www.instagram.com/reel/DF_j8ZnPSRZ/

<https://www.instagram.com/p/DGBUWgNikm2/>

<https://www.instagram.com/reel/DGBYHpyvDxg/>

<https://www.instagram.com/reel/DGBYc8MvBiO/>

<https://www.instagram.com/p/DGGd80oMq6g/>

https://www.instagram.com/reel/DGROD5cTI8_/

<https://www.instagram.com/reel/DGYcJGNu-IW/>

<https://www.instagram.com/p/DGZfBfhJYXm/>

https://www.instagram.com/reel/DGi0g6Spns_/

<https://www.instagram.com/p/DGqt9JAtoF9/>

<https://www.instagram.com/reel/DG1nQqNgfVZ/>

https://www.instagram.com/p/DG3f_QXp3_u/

<https://www.instagram.com/p/DG8pf5-Np7Q/>

<https://www.instagram.com/reel/DG8wBCevgfC/>

<https://www.instagram.com/reel/DHERFinsStU/>

<https://www.instagram.com/p/DHJanPsN0E1/>

<https://www.instagram.com/p/DHOkNMXPbwM/>

<https://www.instagram.com/p/DHThGwtp8dS/>

<https://www.instagram.com/reel/DHWS1UmuchY/>

<https://www.instagram.com/p/DHbcLd4Ik1d/>

<https://www.instagram.com/p/DHdjux0JeK6/>

<https://www.instagram.com/p/DHgIyjNMSfu/>

<https://www.instagram.com/reel/DHoWoS2P9z5/>

<https://www.instagram.com/reel/DHtd0ASquGI/>

<https://www.instagram.com/p/DHynWfNBV9Y/>

Caption

🍌 New year, new cravings! 🍌🍌 January's limited-time flavors are here to make your taste buds do a happy dance!

🍌 M&M Cookie Dough: Because resolutions can wait—this sweet, colorful cookie dream can't!

🍌 Tropical Tease Italian Ice: Mango, banana, and piña colada vibes so good, you'll forget it's

🍌🍌 M&M Cookie Dough has entered the chat, and it's bringing ALL the sweet vibes this January! 🍌

Think gooey cookie dough with a pop of colorful crunch in every bite. It's like a party for your taste buds—confetti included. 🍌

But don't wait too long; this flavor's a limited-time VIP! 🍌

🍌 Tropical Tease Italian Ice is here to turn your January into a mini vacation! 🍌

Mango, banana, and piña colada vibes so smooth, you'll swear you hear ocean waves (or maybe it's just your brain on bliss!)

Snap, crackle, and DON'T miss out! 🍌🍌

The Cocoa Krispie is THE product of the month at Fixxology, and it's only sticking around for January. Crunchy, chocolatey perfection that'll have you saying, 'New Year, same sweet tooth.' 🍌

Cocoa Krispie lovers, this one's for you! 🍌🍌

January is serving up crunchy, chocolatey goodness, but once the month's over, it's bye-bye delicious.

Don't flake out—get your hands on this limited-time treat before it's just a sweet memory. ☐

New year, same sweet cravings! 🍌🍌 Our M&M Cookie Dough is here to kick off 2025 with a bang. 🍌🍌🍌

If you're not eating this cookie dough, are you even living? Don't wait—get it before it's gone!

We are kicking off 2025 with a contest for all our soda lovers in Rexburg and Hibbard! Sign up with the QR code before Feb. 1. Contest runs during the month of February. Winners will get a card for 30 free drinks at our Rexburg and Hibbard stores! See you soon!

Skip the winter blues and dive into Tropical Tease! 🍌🍌

Mango, banana, and piña colada are bringing all the beach vibes, no passport required. 🍌

But hurry—this paradise in a cup is only here for January! #FixxologyFlavors

2025 just started, but we're already raising the bar... the Cocoa Krispie bar, that is! 🍫👉

Available only in January, this chocolicious masterpiece is here for a good time, not a long time. Don't let February catch you empty-handed. 🙈

January just got a whole lot sweeter with our M&M Cookie Dough! 🍪👉

Packed with colorful M&Ms and a doughy perfection that's straight-up cookie goals. Grab one before it crumbles away—this flavor is a limited-time treat!

Stop by before the month ends and try our tropical tease Italian ice for a little taste of Time's ticking! ⌚ Our M&M Cookie Dough is about to say goodbye and head back into the vault. 🍪👉

If you haven't indulged in this colorful, doughy goodness yet, now's your chance! Don't let January end without one last bite of cookie perfection.

January's almost over, and so is your chance to try Tropical Tease Italian Ice! ⌚

This fruity trio of mango, banana, and piña colada is your one-way ticket to the tropics—no travel delays, just deliciousness. 🌴

Don't miss this sweet escape!

⚠️ Final call for the Cocoa Krispie! ⚠️

January's almost over, and this chocolatey masterpiece is heading back into the Fixxology vault. 🍫👉🔒

Don't miss your chance to snap, crackle, and crunch your way to happiness—because once it's gone, it's gone!

January's almost out the door, but there's still time to indulge in our flavors of the month before they disappear! 🍪👉

Dive into the sweet nostalgia of our M&M Cookie Dough or take your taste buds on a vacay with Tropical Tease Italian Ice—where mango, banana, and piña colada party like it's summer in the tropics. 🌴

📣 NEW LIMITED-TIME FLAVOR ALERT! 🍫💕

Meet Pink Passion, our newest Italian Ice flavor—sweet, tangy passion fruit perfection! 🍷👉

Cool, refreshing, and here for a short time only. Don't miss your chance to try this pink dream before it's gone! 💕

Where are all of our Dr. pepper lovers at? 😊🍷 #fixxologydrinks #soda #rexburg #drinks

🍪 NEW COOKIE DROP! 🍪🍪

If peanut butter and chocolate had a love story, this cookie would be their happily ever after. ❤️

Our Peanut Butter Chocolate Cookie is soft, rich, and absolutely irresistible! 😍 But hurry—it's only here for a limited time!

📣 NEW LIMITED-TIME FLAVOR ALERT! 🍷❤️

Meet Pink Passion, our newest Italian Ice flavor—sweet, tangy passion fruit perfection! 🍷🌟

Cool, refreshing, and here for a short time only. Don't miss your chance to try this pink dream before it's gone! ❤️

💕 SWEETHEART DEAL ALERT! 💕

From Feb 1 – Feb 14, get 4 Mini Sugar Cookies for just \$6! 🍪❤️

Perfect for sharing (or not—we won't judge 😊). Treat your Valentine, your bestie, or yourself to this limited-time Fixx!

💕 4 cookies. \$6. Unlimited happiness. 💕

Our mini sugar cookies are bringing all the Valentine's vibes, but they're GONE after February 14th!

WE LOVE OUR CUSTOMERS!! 💕💕💕

Stop in and grab a treat for someone you love this Valentine's Day 🍷🍷 #fixxologydrinks

💕 Sweet deal alert! 💕

4 adorable, soft, melt-in-your-mouth mini sugar cookies for just \$6?! 😍

But hurry—they disappear after February 14th! Tag your Valentine (or just treat yourself 😊).

Our mini sugar cookies are only here for 2 more days. Stop by and get a box for someone

We have valentines cards!! Good for one free kids drink. Get 10 - 12 oz drink cards for \$20.

Do You know any kids that would love one?

#rexburglife #rexburg #sodashop #valentines

🍪🍷 Hot cookie, cool custard, total perfection. 🍷🍪

If you haven't tried The Cookie Fixx yet, what are you waiting for?! This melty, creamy, warm-and-chilled combo is everything your dessert dreams are made of. 🌟

Come party with us on Friday night! Come spin the wheel for a deal!! #rexburg #byuidaho

🍹🍪 Drinks, treats, & good vibes—on us!

During Restaurant Rush, grab a 32oz or 44oz drink and get a FREE Medium Italian Ice or Cookie!

Sip, snack, repeat. 😊

February 28-March 8

Join us in helping out a local man, Justin Holman!

Justin was skiing in Switzerland and experienced an accident resulting in a neck injury. He has been left paralyzed from the waist down. Unfortunately, his insurance United Healthcare is refusing to pay for his medical bills and WE WANT TO HELP!

From February 24-March 1st, we will be collecting donations, as well as donating a portion of Just some updates for this week! #fundraiser #rexburg #sodashop

March isn't just about luck—it's about flavor overload! 🌸🌿🍪🍪

Whether you're craving crispy, creamy, or chocolatey goodness, we've got the ultimate lineup. But hurry, they're only here for a limited time!

And the winners are..... team - SODA BOSS!
Individual - ASHLYN H!

We will email you to let you know how to claim your prize!

Thank you to everyone who participated in the contest, the fundraiser and now Rexburg
Some cookies are good, but this one? It's MINT to be. 🍪🌿

Snag a Mint Madness Cookie while you can!
Lemon, lime, and coconut—oh my! 🍪🌿

This Italian ice is a lucky charm all on its own. Sip the magic before it's gone!
Stop by and get your FIXX today!



#fixxologydrinks #rexburg #sodashop #byui #fixxologyflavors

Somewhere between the Irish countryside and a tropical island, there's a drink called St.

The pot of gold at the end of the rainbow? It's actually just a tray of these Lucky Charms

Warning: Our Mint Madness Cookie may cause chocolate-fueled happiness and sudden

It's March Madness time!! Fill out a bracket through the QR code or a paper one in shop.

Needs to be turned in before games start on March 20. You could win Tumbler from Fixxology

No brackets needed—this cookie is the real March champion. 🏆🍪

Get your Mint Madness fix before the buzzer sounds!

When life gives you lemons, limes, and coconut... you turn it into St. Patty's Paradise! 🍷🍹

One sip and you're on a tropical getaway—no passport needed!

We will have special helpers serving happiness in a cup with us from. 2-3 pm. See you then!

Crispy, gooey, and packed with LUCK! 🍀

These Lucky Charms Krispies are here for a limited time—don't miss out!

Snap, crackle, and taste the magic! 🍀 One bite of our Lucky Charms Krispies and you'll feel

March just got three times tastier, but these flavors won't last much longer!!

🍀 Indulge in the magic of our Lucky Charms Krispies, sip on a tropical escape with St. Patty's Paradise Italian Ice, and dive into rich chocolatey bliss with our Mint Madness Cookie.

Forget four-leaf clovers—your real lucky find this month is at Fixxology! 🍀🍀 Treat yourself to a Lucky Charms Krispie, sip on St. Patty's Paradise Italian Ice, and go all-in on Mint

| Duration | Views | Reach | Likes | Shares | Comments | Saves |
|----------|-------|-------|-------|--------|----------|-------|
| 0 | 651 | 521 | 20 | 0 | 0 | 0 |
| 0 | 550 | 409 | 12 | 0 | 0 | 1 |
| 0 | 517 | 392 | 17 | 0 | 0 | 0 |
| 0 | 559 | 415 | 19 | 1 | 0 | 1 |
| 4 | 481 | 290 | 16 | 0 | 0 | 0 |
| 0 | 1222 | 695 | 40 | 2 | 0 | 0 |
| 0 | 2050 | 1547 | 61 | 10 | 0 | 4 |
| 0 | 883 | 463 | 33 | 2 | 0 | 1 |

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 813 | 439 | 28 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 534 | 435 | 18 | 0 | 0 | 1 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|----|------|-----|----|---|---|---|
| 17 | 1592 | 869 | 49 | 1 | 2 | 0 |
| 4 | 414 | 268 | 11 | 0 | 0 | 0 |

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 465 | 356 | 17 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 405 | 321 | 11 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|---|---|---|---|
| 4 | 385 | 238 | 8 | 0 | 0 | 0 |
|---|-----|-----|---|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 702 | 530 | 22 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|------|------|----|---|---|---|
| 5 | 2289 | 1010 | 72 | 8 | 0 | 0 |
|---|------|------|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 496 | 397 | 20 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 464 | 348 | 19 | 2 | 0 | 1 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 540 | 420 | 24 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 5 | 424 | 268 | 17 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|------|-----|----|---|---|---|
| 5 | 1812 | 900 | 60 | 1 | 5 | 2 |
|---|------|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 504 | 392 | 23 | 0 | 0 | 1 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 7 | 489 | 293 | 20 | 0 | 1 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|------|-----|----|---|---|---|
| 6 | 1123 | 583 | 30 | 0 | 0 | 0 |
|---|------|-----|----|---|---|---|

| | | | | | | |
|---|------|-----|----|---|---|---|
| 0 | 1083 | 564 | 32 | 1 | 1 | 1 |
|---|------|-----|----|---|---|---|

| | | | | | | |
|----|------|-----|----|---|---|---|
| 10 | 1908 | 634 | 43 | 1 | 0 | 0 |
|----|------|-----|----|---|---|---|

| | | | | | | |
|----|------|------|----|---|---|---|
| 56 | 2220 | 1231 | 55 | 6 | 2 | 0 |
|----|------|------|----|---|---|---|

| | | | | | | |
|---|------|------|----|---|---|---|
| 0 | 3371 | 1347 | 71 | 2 | 0 | 0 |
|---|------|------|----|---|---|---|

| | | | | | | |
|-----|-----|-----|----|---|---|---|
| 102 | 828 | 469 | 33 | 1 | 1 | 0 |
|-----|-----|-----|----|---|---|---|

| | | | | | | |
|---|------|-----|----|---|---|---|
| 0 | 1294 | 668 | 29 | 1 | 0 | 2 |
|---|------|-----|----|---|---|---|

| | | | | | | |
|----|-----|-----|----|---|---|---|
| 70 | 940 | 593 | 30 | 1 | 5 | 0 |
|----|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 433 | 320 | 16 | 0 | 2 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 432 | 322 | 18 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|------|------|----|---|---|---|
| 7 | 2310 | 1282 | 39 | 1 | 1 | 0 |
|---|------|------|----|---|---|---|

| | | | | | | |
|----|-----|-----|----|---|---|---|
| 10 | 323 | 235 | 11 | 0 | 0 | 0 |
|----|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 682 | 453 | 21 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 418 | 287 | 13 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 929 | 436 | 30 | 1 | 7 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|----|-----|-----|----|---|---|---|
| 10 | 304 | 211 | 11 | 0 | 0 | 0 |
|----|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 383 | 288 | 12 | 0 | 1 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 998 | 767 | 43 | 2 | 0 | 0 |
| 0 | 460 | 353 | 14 | 0 | 0 | 0 |

| | | | | | | |
|----|-----|-----|----|---|---|---|
| 10 | 297 | 197 | 13 | 0 | 0 | 0 |
| 10 | 342 | 218 | 13 | 0 | 0 | 0 |

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 758 | 375 | 23 | 0 | 0 | 1 |
|---|-----|-----|----|---|---|---|

| Follows | Total Interactions | Engagement Rate |
|---------|--------------------|-----------------|
| | 20 | |
| | 13 | |
| | 17 | |
| | 21 | |
| | 16 | |
| | 42 | |
| | 75 | |
| | 36 | |

28

19

52

11

17

11

1

9

22

80

20

22

24

17

68

24

21

30

35

44

63

73

1

36

32

36

18

18

41

11

21

13

38

11

| |
|----|
| 13 |
| 45 |
| 14 |
| 13 |
| 13 |
| 24 |

| Post ID | Account ID | Account username | Account name |
|-------------------|-------------------|-------------------|-------------------|
| 18291646927216801 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18035750483554185 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18071171407893100 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18045804971375809 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |

| | | | |
|-------------------|-------------------|---------------------|-------------------|
| 18023890280477773 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18061879927842703 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18056382083167833 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18091725091566274 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18054896561269645 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18086447389720993 | 17841461933566611 | fixxology_rigby | Fixxology Soda Sh |
| 18026900801448937 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18073781026896598 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |
| 18059390468120959 | 17841465379489787 | macie.madeit | Mace |
| 18051346976058682 | 17841419266862509 | somerset_apartments | Somerset Apartme |
| 17908632972103336 | 17841400968633839 | fixxology_rexburg | Fixxology Soda Sh |

| Description | Duration (sec) | Publish time |
|---|----------------|----------------|
| Have you tried Golden, gooey, and gone too soon! ✨🍪 | 6 | 4/3/2025 12:20 |
| Our Coconut Caramel Cookie is here for April only—think Samoa cookie vibes but bigger, better, and baked fresh just for you. Grab one before they vanish! | 0 | 4/4/2025 8:34 |
| Debating whether or not you deserve a sweet treat? Take our quiz to find out! 😊 | | |
| Come in today and try our brand new menu item, the Cookie Fixx: A warmed up cookie with custard on | 0 | 4/5/2025 19:00 |
| syrup + root | 7 | 4/7/2025 8:16 |

Cheesecake,
but make it
Italian Ice.



The
Cheesecake
Italian Ice is
smooth,
sweet, and oh-
so-refreshing.
If you haven't
tried it yet...
what are you
waiting for?!

0 4/7/2025 19:00

PSA: Your
Easter
baskets aren't
complete
without a Fixx
Tiny Tumbler.



Grab them
now and fill
them with
your favorite

Fixx drinks! 0 4/8/2025 11:00

Meet your new 0 4/10/2025 9:00

Unsure if you d 0 4/12/2025 9:00

Our Italian soda 4 4/12/2025 10:02

Come in and try 11 4/17/2025 8:11

It's not an obse 9 4/19/2025 19:30

Come try our ci 8 4/23/2025 8:35

daily Fixx  7 4/25/2025 10:36

 Better invite 11 4/25/2025 11:01

Our May month 0 5/1/2025 18:52

| Permalink | Post type |
|---|-----------|
| https://www.instagram.com/reel/DH_vSOVvKQ9/ | IG reel |

<https://www.instagram.com/p/DIB6RchsQoU/> IG image

<https://www.instagram.com/p/DIFmswVt1eF/> IG image
<https://www.instagram.com/reel/DIJmTjqJSZH/> IG reel

https://www.instagram.com/p/DIKwTI_SJQZ/ IG image

<https://www.instagram.com/p/DIMeJ2Jpe6M/> IG image

<https://www.instagram.com/p/DIRaCPwoFWJ/> IG image

<https://www.instagram.com/p/DIWjoCet6YW/> IG image

<https://www.instagram.com/reel/DIWqrhRPy2o/> IG reel

<https://www.instagram.com/reel/DIjVyo6JOsH/> IG reel

<https://www.instagram.com/reel/DIptNhZJN-A/> IG reel

<https://www.instagram.com/reel/DIy1MKnullX/> IG reel

<https://www.instagram.com/reel/DI4MyIOOPpy/> IG reel

<https://www.instagram.com/reel/DI4PhpyA6NJ/> IG reel

<https://www.instagram.com/p/DJlibBoTDPI/> IG image

| Data comment | Date | Views | Likes | Shares |
|--------------|----------|-------|-------|--------|
| | Lifetime | 1196 | 29 | 3 |

| | | | | |
|--|----------|------|----|---|
| | Lifetime | 1044 | 20 | 2 |
|--|----------|------|----|---|

| | | | | |
|--|----------|------|----|---|
| | Lifetime | 758 | 22 | 0 |
| | Lifetime | 1065 | 31 | 0 |

| | | | |
|----------|-----|----|---|
| Lifetime | 418 | 16 | 0 |
|----------|-----|----|---|

| | | | |
|----------|------|-----|----|
| Lifetime | 513 | 21 | 1 |
| Lifetime | 1047 | 19 | 1 |
| Lifetime | 457 | 14 | 0 |
| Lifetime | 646 | 22 | 0 |
| Lifetime | 2246 | 53 | 10 |
| Lifetime | 988 | 32 | 1 |
| Lifetime | 1046 | 23 | 1 |
| Lifetime | 3864 | 96 | 2 |
| Lifetime | 5741 | 131 | 11 |
| Lifetime | 814 | 21 | 0 |

| Comments | Saves | Reach | Follows |
|----------|-------|-------|---------|
| 3 | 1 | 587 | 1 |
| 0 | 0 | 667 | |
| 0 | 0 | 584 | |
| 1 | 0 | 616 | |

| Date | Time | Post Type | Content Source | Content Pillar | Primary Topic |
|-------|----------|-----------|----------------|----------------|-------------------|
| ##### | 12:20 PM | IG reel | Original | Entertain | product highlight |
| ##### | 8:34 AM | | Original | Sell | new flavor/monthl |
| | | IG image | | | |
| ##### | 7:00 PM | | Original | Entertain | silly |
| | | IG image | | | |
| ##### | 8:16 AM | | Original | Educate | product highlight |
| | | IG reel | | | |

| Secondary Topic | Post Link | Caption |
|--------------------------------|---|---|
| promotion product highlight | https://www.instagram.com/reel/DH_vSOVvKQ9/ | Have you tried our Golden, gooey, and gone too soon! 🌟🍪 Our Coconut Caramel Cookie is here for April only—think Samoa cookie vibes but bigger, better, and baked fresh just for you. Grab one before they vanish! |
| product highlight | https://www.instagram.com/p/DIB6RchsQoU/ | Debating whether or not you deserve a sweet treat? Take our quiz to find out! 😊 |
| silly | https://www.instagram.com/p/DIFmswVt1eF/ | Come in today and try our brand new menu item, the Cookie Fixx: A warmed up cookie with custard on top ☐ Butterscotch syrup + root beer + vanilla cream + whipped cream = Popscotch perfection One sip and you're hooked! |
| | https://www.instagram.com/reel/DIJmTjqJSZH/ | |

| | | |
|--------------------|---|--|
| product highlight | | Cheesecake, but make it Italian Ice. 🍷🍷❤️ |
| | https://www.instagram.com/p/DIKwTI_SJQZ/ | The Cheesecake Italian Ice is smooth, sweet, and oh-so-refreshing. If you haven't tried it yet... what are you waiting for?! |
| event | | PSA: Your Easter baskets aren't complete without a Fixx Tiny Tumbler. 🍷🍷 |
| | https://www.instagram.com/p/DIMeJ2Jpe6M/ | Grab them now and fill them with your favorite Fixx drinks! |
| new flavor/monthly | https://www.instagram.com/p/DIRaCPwoFWJ/ | Meet your new obs |
| product highlight | https://www.instagram.com/p/DIWjoCet6YW/ | Unsure if you dese |
| silly | https://www.instagram.com/reel/DIWqrhRPy2o/ | Our Italian sodas a |
| product highlight | https://www.instagram.com/reel/DIjVyo6JOsH/ | Come in and try ou |
| silly | https://www.instagram.com/reel/DIptNhZJN-A/ | It's not an obsessi |
| promotion | https://www.instagram.com/reel/DIy1MKnullX/ | Come try our cinn |
| misc. | | Getting our daily Fixx 🍷 |
| | https://www.instagram.com/reel/DI4MyIOOPpy/ | #mormons #mormoncoffee #soda #sodashop |
| misc. | https://www.instagram.com/reel/DI4PhpyA6NJ/ | 🍷 Better invite us |
| product highlight | https://www.instagram.com/p/DJlibBoTDPi/ | Our May monthly s |

| Duration | Views | Reach | Likes | Shares | Comments | Saves | Follows |
|----------|-------|-------|-------|--------|----------|-------|---------|
| 6 | 1196 | 587 | 29 | 3 | 3 | 1 | 1 |
| 0 | 1044 | 667 | 20 | 2 | 0 | 0 | |

| | | | | | | | |
|---|-----|-----|----|---|---|---|--|
| 0 | 758 | 584 | 22 | 0 | 0 | 0 | |
|---|-----|-----|----|---|---|---|--|

| | | | | | | | |
|---|------|-----|----|---|---|---|--|
| 7 | 1065 | 616 | 31 | 0 | 1 | 0 | |
|---|------|-----|----|---|---|---|--|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 418 | 293 | 16 | 0 | 0 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | |
|---|-----|-----|----|---|---|---|
| 0 | 513 | 372 | 21 | 1 | 1 | 0 |
|---|-----|-----|----|---|---|---|

| | | | | | | | |
|----|------|-----|----|----|---|---|---|
| 0 | 1047 | 632 | 19 | 1 | 1 | 0 | |
| 0 | 457 | 296 | 14 | 0 | 0 | 0 | |
| 4 | 646 | 361 | 22 | 0 | 0 | 0 | 1 |
| 11 | 2246 | | 53 | 10 | 0 | 0 | |
| 9 | 988 | 588 | 32 | 1 | 1 | 1 | |
| 8 | 1046 | 636 | 23 | 1 | 1 | 0 | |
| 7 | 3864 | | 96 | 2 | 9 | 0 | |

| | | | | | | |
|----|------|-----|-----|----|---|---|
| 11 | 5741 | | 131 | 11 | 7 | 0 |
| 0 | 814 | 460 | 21 | 0 | 3 | 0 |

| Total Interactions | Engagement Rate |
|--------------------|-----------------|
|--------------------|-----------------|

| | |
|----|--|
| 37 | |
|----|--|

| | |
|----|--|
| 22 | |
|----|--|

| | |
|----|--|
| 22 | |
|----|--|

| | |
|----|--|
| 32 | |
|----|--|

16

24

21

14

23

63

35

25

107

149

24