

HOPERU

Humanitarian

Public Relations Strategy & Media Kit

Beacon of Hope.

“Empowering Peru, One Community at a Time”

June 2025









PR STRATEGY & MEDIA KIT


This comprehensive PR Strategy and Media Kit outlines HOPERU Humanitarian's mission to empower underserved Peruvian communities through sustainable initiatives in health, education, environmentalism, and community development. Founded in 2024 by Helaman Ezra German Espinoza-Torres, HOPERU is a 501(c)(3) nonprofit (EIN 99-3720727) operating in Puno, Arequipa, Cusco, and beyond. This document details our organizational overview, target audience, programs, branding, and strategic goals for 2025–2026, alongside media assets to amplify our impact.

 United States of America

 info@hoperu.org

 (208) 403-1608

 www.hoperu.org

 @hoperuhumanitarian

 www.facebook.com/hoperuhumanitarian


 www.linkedin.com/company/hoperuhumanitarian





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EXECUTIVE SUMMARY

HOPERU Humanitarian, a 501(c)(3) nonprofit founded in 2024 by Helaman Ezra German Espinoza Torres, empowers underserved Peruvian communities through sustainable initiatives in health, education, environmentalism, and community development. Registered in Idaho, HOPERU operates across Peru, primarily in Puno, Arequipa, Cusco, with plans to expand globally. This strategy aims to boost brand visibility by 70%, secure three international partnerships, and grow monthly donors to 200 by Q4 2026 through media outreach, digital campaigns, and collaborations, fostering hope and sustainable impact.





The background of the page is a photograph of a stone archway, possibly part of an ancient structure. The arch is constructed from large, roughly-hewn stones. The entire image is overlaid with a semi-transparent, light brown filter. On the left and right sides, there are vertical decorative borders consisting of a repeating pattern of red-outlined squares, each containing a spiral design.

ORGANIZATIONAL OVERVIEW



MISSION

To empower underserved Peruvian communities through sustainable initiatives in health, education, environmentalism, and mental/emotional health, infusing hope into Peru.

VISION

A Peru where every community thrives with access to clean water, quality education, mental health support, and economic opportunities.

KEY DETAILS

LEGAL STATUS:

501(c)(3) nonprofit, filed June 13, 2024 (Idaho, File #5780295, EIN 99-3720727).

REGISTERED AGENT

Helaman Ezra German Espinoza-Torres, Rexburg, ID 83440.

BOARD OF DIRECTORS

Helaman Ezra German Espinoza Torres (President, Idaho)

Silvia Sariah Espinoza Torres (Director, Puno, Peru)

Silvia Liliana Torres Espejo de Espinoza (Treasurer, Puno, Peru)

Gerson Rafael Blas Espinoza Torres (Secretary, Puno, Peru)

Jimmie Potthast (Vice President, Sandy, UT)



INCORPORATORS

Helaman Ezra German Espinoza Torres
German Rafael Espinoza Rivas
Silvia Liliana Torres Espejo de Espinoza.

OPERATIONS

Across Peru, primarily Puno, Arequipa, Cusco.

PROGRAMS

Q'umpi Filter Project: Clean water for rural households.
Minds Matter Workshops: Mental health training for resilience.
Escuela en lo Alto: Educational resources for remote schools.
Juntas Podemos: Women's empowerment through skills training.



TARGET AUDIENCE



STUDENTS AND YOUNG ADULTS

U.S.-based, especially BYU-Idaho/Provo, and interested in volunteerism.

PERUVIAN COMMUNITIES

Rural residents across Peru, primarily Puno, Arequipa, and Cusco.

PHILANTHROPIC INDIVIDUALS/FAMILIES

U.S. donors with ties to Peru.

FAITH-BASED DONORS

Religion communities aligned with service values.

ENVIRONMENTAL/HEALTH PROFESSIONALS

Sustainability and health advocates.

NGOS AND GRANTMAKERS

Engineers Without Borders, Lions Club International, Rotary International, and Peruvian nonprofits.

ENGAGEMENT

Social media for students, impact reports for NGOs, and bilingual outreach.

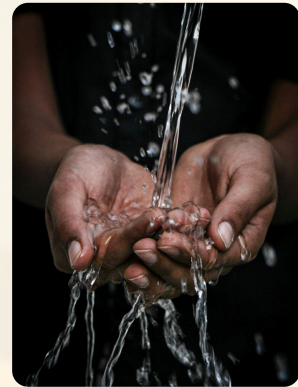


CORE PROGRAMS



Q'UMPI FILTER PROJECT

Water filters for rural households.



MINDS MATTER WORKSHOPS

Mental health training.



ESCUELA EN LO ALTO

Educational support.



JUNTAS PODEMOS

Women's entrepreneurship.



“From clean water to bright futures, HOPERU delivers.”



BRANDING GUIDELINES

BRANDING

HOPERU Humanitarian’s branding reflects our mission to empower underserved Peruvian communities through sustainable initiatives in health, education, environmentalism, and community development. These guidelines ensure consistent, professional, and culturally sensitive representation across all materials, encouragement trust and recognition among donors, volunteers, partners, and Peruvian communities, especially families.

LOGO GUIDELINES

Guidelines for using the HOPERU logo to maintain brand integrity across print, digital, and merchandise.

OFFICIAL LOGO

The HOPERU logo symbolizes Andean resilience, community, and hope, designed to align with our nonprofit mission.

It features:

Two overlapping hearts at the center, representing compassion and unity, in **Deep Red (#8C2F1A)**.

A chakana cross surrounding the hearts, embodying Andean balance, with the main structure in **Slate Blue (#3C4A5A)** and sides (edges or accents) in **Golden Ochre (#F6BA38)**.

A mountain (inspired by Machu Picchu) at the top, signifying Peru’s natural heritage, in **Dark Forest Green (#1E4E1C)**.

Text “HOPERU” with a prominent “H” that integrates “HOPERU Humanitarian” below, in **Deep Red (#8C2F1A)**.



PRIMARY LOGO

Full-color with hearts and text in Deep Red (#8C2F1A), chakana in Slate Blue (#3C4A5A) with Golden Ochre (#F6BA38) sides, and mountain in Dark Forest Green (#1E4E1C).

SECONDARY LOGO

Monochrome in Slate Blue (#3C4A5A) for single-color applications (black-and-white print).

REVERSE LOGO

Off-White (#FFF8EA) on Slate Blue (#3C4A5A) or Deep Red (#8C2F1A) backgrounds.

Always use official logo artwork from the Media Kit's Media Assets (PNG, EPS, SVG).

COLOR

Warm Red (#B8422C), Slate Blue (#3C4A5A), Off-White (#FFF8EA), Golden Ochre (#F6BA38), Deep Red (#8C2F1A), and Dark Forest Green (#1E4E1C). The logo uses only Deep Red, Slate Blue, Golden Ochre, and Dark Forest Green. For exceptions, contact HOPERU's board at branding@hoperu.org.

USAGE

Minimum 1 inch (2.54 cm) (print), 100 pixels (digital); clear space equal to chakana height; no distortion or recoloring.



MINIMUM SIZE

Print: Minimum height of 1 inch (2.54 cm).

Digital: Minimum width of 100 pixels.

For small applications (embroidery), contact HOPERU's board for adjustments.

CLEAR SPACE

Maintain clear space around the logo equal to the height of the chakana cross, free of other elements.

IMPLIED ENDORSEMENT

Do not place the HOPERU logo next to other logos without board approval to avoid implying partnerships (with Engineers Without Borders).

COLOR

Warm Red (#B8422C), Slate Blue (#3C4A5A), Off-White (#FFF8EA), Golden Ochre (#F6BA38), Deep Red (#8C2F1A), and Dark Forest Green (#1E4E1C). The logo uses only Deep Red, Slate Blue, Golden Ochre, and Dark Forest Green. For exceptions, contact HOPERU's board at branding@hoperu.org.

PLACEMENT

Letterheads: Top left corner, locked in templates.

Flyers/Ads: Bottom left or right corner, often with Off-White (#FFF8EA) background.

Digital Media: Bottom right corner (Instagram posts).

Contact HOPERU's board for template access or placement questions.

ALTERATION

Do not alter the logo, including:

Stretching, distorting, or rotating.

Recoloring outside Deep Red (#8C2F1A), Slate Blue (#3C4A5A), Golden Ochre (#F6BA38), or Dark Forest Green (#1E4E1C).

Adding text, textures, or effects.

Changing fonts, moving elements, or resizing the hearts, chakana, or mountain.

PROGRAM LOGOS

Specific programs may have sub-brand logos incorporating chakana, heart elements, or most important colors (#B8422C, #3C4A5A, #FFF8EA, #F6BA38, #8C2F1A, and #1E4E1C).

Use only approved program logos from the Media Kit.

Contact HOPERU's board to request new or modified program logos.





FONT USE GUIDELINES

ATHELAS

Elegant serif typeface for a sophisticated, culturally resonant look.

Weights: Bold (headings), Regular (body), Italic (emphasis).

Use: Titles, brochures, reports (“HOPERU Humanitarian” in Athelas Bold, 14–24 pt).

Access: Available via HOPERU’s design software license.

AVERIA LIBRE

Warm, modern sans-serif for approachable digital and print text.

Weights: Bold (subheadings), Regular (captions).

Use: Social media, newsletters, captions (Instagram posts in Averia Libre Regular, 11–12 pt).

Access: Available via HOPERU’s design software license.

FALLBACK FONTS

Times New Roman (for Athelas), Roboto (for Averia Libre) if official fonts are unavailable.

TYPOGRAPHY SPECIFICATIONS

Title: Athelas Bold, 28 pt, Slate Blue #3C4A5A, centered.

Heading: Athelas Bold, 16 pt, Golden Ochre #F6BA38, left-aligned.

Subheading: Averia Libre Bold, 12 pt, Slate Blue #3C4A5A, left-aligned.

Body: Athelas Regular, 12 pt, Slate Blue #3C4A5A, justified.

Quotes: Averia Libre Italic, 12 pt, Deep Red #8C2F1A, Teal #299D8F quotation marks.

CTAs: Averia Libre Bold Italic, 12 pt, Teal #299D8F.

Bilingual Sidebar: Averia Libre Italic, 10 pt, Deep Red #8C2F1A.



USAGE RULES

Across Peru, primarily Puno, Arequipa, Cusco.

On-Program Materials: Use Athelas/Averia Libre for all materials representing HOPERU (flyers, website).

Formal: Reports, grant proposals, or board communications must use official fonts.

Informal: Volunteer event posters may use alternative fonts with board approval.

Off-Program Materials: Partnerships or external campaigns with Peruvian municipalities must use official fonts.

Mixed Audiences: Bilingual materials (English/Spanish) follow off-program rules.

Sizes: Body text 11–12 pt, headings 14–24 pt, captions 10 pt.

Contrast: High contrast (Slate Blue #3C4A5A on Off-White #FFF8EA).

Limit: Two fonts per material.

Contact HOPERU’s board for font exceptions.

Primary Font

ATHELAS

A, B, C, D, E, F, G, H, I, J, K, L, M, N,
O, P, Q, R, S, T, U, V, W, X, Y, Z

a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p,
q, r, s, t, u, v, w, x, y, z

1 2 3 4 5 6 7 8 9 0

! “ \$ % = () | [] : + ? ;

Secondary Font

AVERIA LIBRE

A, B, C, D, E, F, G, H, I, J, K, L, M,
N, O, P, Q, R, S, T, U, V, W, X, Y, Z

a, b, c, d, e, f, g, h, i, j, k, l, m, n, o,
p, q, r, s, t, u, v, w, x, y, z

1 2 3 4 5 6 7 8 9 0

! “ \$ % = () | [] : + ? ;

EXAMPLES EXCEPTIONS

Lighting the Way for Peru

One Community at a Time

Empowering Peru

Beacon of Hope

Juntas Podemos



COLOR PALETTE

WARM RED

HEX #B8422C, RGB (184, 66, 44) – Passion and cultural energy, contrasting Peru’s flag red; used for accents (borders, video text).

SLATE BLUE

HEX #3C4A5A, RGB (60, 74, 90) – Stability and trust, inspired by Lake Titicaca; used in logo (chakana) and text.

OFF-WHITE

HEX #FFF8EA, RGB (255, 248, 234) – Warmth and accessibility, Peru’s flag white; primary background color.

GOLDEN OCHRE

HEX #F6BA38, RGB (246, 186, 56) – Earthy Andean heritage, chakana gold; used in logo (chakana sides) and accents.

DEEP RED

HEX #8C2F1A, RGB (140, 47, 26) – Cultural richness, Peru’s flag red; used in logo (hearts, text).

DARK FOREST GREEN

HEX #1E4E1C, RGB (30, 78, 28) – Machu Picchu’s natural landscapes; used in logo (mountain).

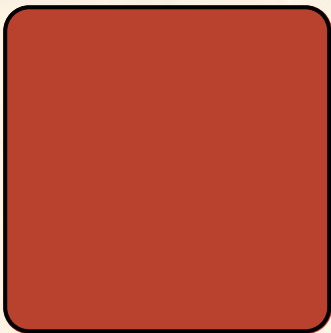
USAGE

Primary (Slate Blue, Off-White); accents (Warm Red, Golden Ochre, Deep Red); Dark Forest Green for logo mountain. High contrast for accessibility.

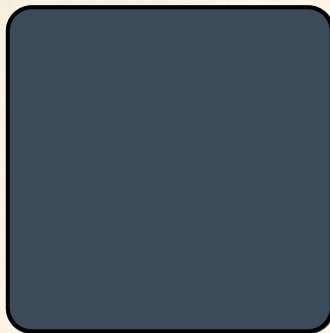
FORMATS

Use RGB/HEX for digital; contact HOPERU's board for CMYK print values.

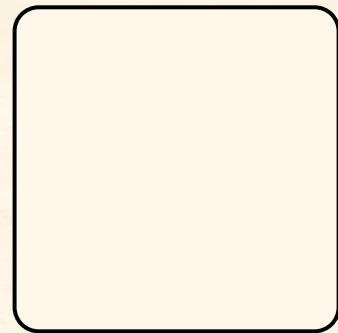
Contact branding@hoperuhumanitarian.org for exceptions.



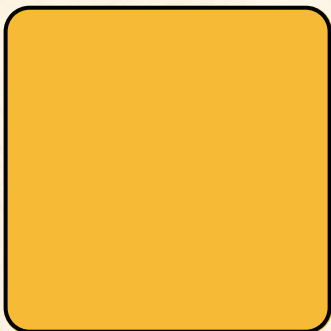
#B8422C



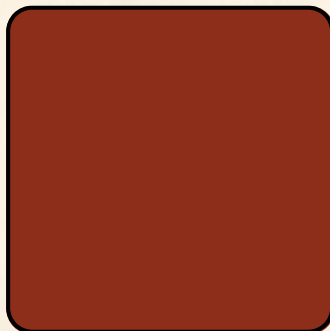
#3C4A5A



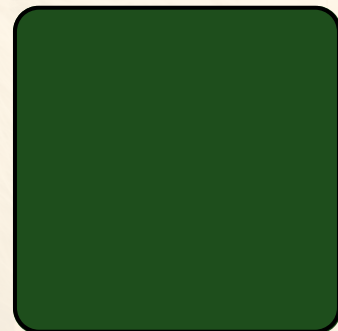
#FFF8EA



#F6BA38



#8C2F1A



#1E4E1C



PHOTOS, ILLUSTRATIONS, AND VIDEOS

UPLIFTING AND POSITIVE

Showcase programs (Juntas Podemos, Minds Matter) and Peruvian culture (Quechua traditions).

Avoid dark or stereotypical imagery. Use natural lighting, colors aligned with #B8422C, #F6BA38, #8C2F1A.

CULTURAL SENSITIVITY

Obtain consent for photos/videos of individuals.

Highlight empowerment, not need (communities using Q'umpi filters).

Use bilingual (English/Spanish) alt text/captions (“Peruvian child in Escuela en la Selva”).

VIDEO GUIDELINES

Opening Slate: Optional Golden Ochre (#F6BA38) logo on Off-White (#FFF8EA), Athelas Bold program name.

Lower Thirds: Slate Blue (#3C4A5A) or Off-White (#FFF8EA) background, Warm Red (#B8422C) or Deep Red (#8C2F1A) text, Athelas Regular, 39 pt, max two lines, Title Safe Zone.

Closing Slate: Off-White (#FFF8EA) logo on Slate Blue (#3C4A5A), Aperia Libre Regular tagline.

Copyright: “© 2025 HOPERU Humanitarian” in Aperia Libre Regular, 25 pt, Off-White (#FFF8EA) in lower third.

URLs: Below logo, Aperia Libre Italic, Off-White, legible size.

Thumbnails: Reflect content (Q'umpi Filter), avoid “play” icon overlap.



MERCHANDISE GUIDELINES

Requirements: Official logo, colors (#B8422C, #3C4A5A, #FFF8EA, #F6BA38, #8C2F1A, #1E4E1C for mountain), simple designs (logo, tagline, program name).

Placement: Center chest/sleeve (apparel), center (mugs, stickers).

Colors: Off-White (#FFF8EA), Slate Blue (#3C4A5A); other colors with board approval.

Artwork: Temporary, separate from logo (“2025 Cusco Campaign”).

Approval: Submit designs to HOPERU’s board.

PARTNERSHIP AND NON-HOPERU ORGANIZATION GUIDELINES

Co-Branding: Equal logo size/prominence, official colors/fonts, board approval.

Restrictions: No unauthorized branding use by external entities.

Recruitment: Approved partners may advertise via HOPERU channels with board approval.

OFFICE BRANDING TEMPLATES

Letterheads: Top left logo, Athelas Bold, Off-White (#FFF8EA), Warm Red (#B8422C) accents.

Business Cards: Golden Ochre (#F6BA38) logo, Slate Blue (#3C4A5A) text, Off-White (#FFF8EA).

Presentations: Slate Blue (#3C4A5A) titles, Warm Red (#B8422C) accents, Golden Ochre (#F6BA38) chakana watermark.

Flyers/Ads: Bottom right logo, Athelas headings, Off-White (#FFF8EA).

Access via branding@hoperuhumanitarian.org.





KEY MESSAGES



SLOGANS

Lighting the Way for Peru
One Community at a Time
Empowering Peru
Beacon of Hope
Juntas Podemos
Nurturing Growth, Inspiring Change
Water for Life, Hope for All
Learning Paths to Prosperity
Strength in Community Empowerment
Building a Legacy of Resilience

QUOTES

"Beacon of Hope"
"Empowering Peru, One Community at a Time"
"From Clean Water to Bright Futures"
"Small Actions, Big Impact, Sustainable Change"
"Transforming Lives Through Unity"
"Clean Water, Strong Communities"
"Education for a Brighter Tomorrow"
"Empowering Minds, Building Futures"
"Together for Sustainable Growth"



SWOT ANALYSIS



S

STRENGTHS

Deep cultural roots in Peru, fostering trust.
Dedicated leadership with Helaman's vision.
Strategic partnerships (Engineers Without Borders).
Grassroots approach ensuring community buy-in.

W

WEAKNESS

Limited initial budget constrains scalability.
Volunteer capacity restricts program reach.
Early-stage visibility limits donor awareness.
Reliance on external grants for funding.

O

OPPORTUNITIES

Leverage university networks (BYU-Idaho/Provo) for volunteers.
Tap U.S. donors with Peruvian ties for funding.
Secure grants from NGOs like Rotary International.
Expand media presence via bilingual outreach.

T

THREATS

Political instability in Peru may disrupt operations.
Donor fatigue in humanitarian sector.
Seasonal support fluctuations (holiday-driven).
Competition from established NGOs.



STRATEGIC GOALS

(2025-2026)

1

BOOST BRAND AWARENESS

Increase brand visibility by 70% through media and digital campaigns.

FORGE GLOBAL ALLIANCES

Secure three international partnerships (WaterAid, Lions Club).

2

3

EXPAND DONOR BASE

Grow monthly donors to 200 by Q3 2026 with targeted outreach.

REACH NEW REGIONS

Expand operations to Ayacucho and Moquegua, serving 1,000+ more.

4

5

BUILD VOLUNTEER NETWORK

Develop a scalable volunteer program with 100+ active participants.



PUBLIC RELATIONS STRATEGY



A. MEDIA OUTREACH

Bilingual press releases to U.S./Peruvian media, LDS publications, local TV/radio in Puno, Arequipa, Cusco.

B. INFLUENCER & MICRO-PARTNER CAMPAIGNS

LDS influencers, travel vloggers, BYU-Idaho/Provo ambassadors.

C. EMAIL & NEWSLETTER CAMPAIGN

Monthly bilingual newsletter, quarterly impact reports.



DIGITAL STRATEGY & CONTENT PLAN



PLATFORMS

Instagram, TikTok, YouTube, Facebook, LinkedIn, www.hoperu.org.

CONTENT PILLARS

Impact Stories: Beneficiary testimonials (Q'umpi filters).

Volunteer Spotlights: Stories from BYU-Idaho volunteers.

Before/After Case Studies: Program outcomes (Escuela en lo Alto).

Day in the Life: Field staff or community members.

Cultural Awareness: Quechua traditions, Peruvian heritage.

Calls to Action: Donation/volunteer prompts.

SCHEDULE

Weekly: 3 posts (Monday, Wednesday, Friday).

Monthly: Blog post, newsletter, YouTube video.

Quarterly: Impact report, virtual event.

TOOLS

Current Tools and Alternatives:

Scheduling (Hootsuite): Use Buffer or Planable. Buffer offers AI scheduling with a free tier for three channels; Planable adds team collaboration.

Design (Canva, Figma): Switch to Visme or Adobe Express. Visme aids impact report visuals; Adobe Express ensures branding. Figma Sites enhances web design.

Tracking (Google Analytics): Try Hotjar or Mixpanel. Hotjar provides heatmaps; Mixpanel offers donor analytics.

FUTURE WITH BETTER TOOLS BY 2026, EXPECT:

Scheduling: Sprout Social may predict posting times with AI.

Design: Visme or Figma Buzz could automate campaign visuals.

Tracking: Matomo or Amplitude may improve donor insights.



**COLLATERAL & MEDIA KIT
MATERIALS**



FACT SHEET

Bilingual overview of HOPERU.

PROGRAM BROCHURES

Detailed Q'umpi, Minds Matter, Escuela en lo Alto, Juntas Podemos info.

FOUNDER BIO & MISSION LETTER

Helaman's story and vision.

MEDIA ASSETS

High-res photos, videos, logos (PNG, EPS, SVG).

BRAND STYLE GUIDE

Comprehensive branding guidelines.

LEGAL DOCUMENTS

Filing, Articles, EIN (redacted PDFs).

A photograph of a village built on stilts over a body of water. The houses have thatched roofs and are surrounded by reeds. A solar panel is visible on a pole. The scene is framed by decorative borders on the left and right sides, consisting of repeating square patterns with spiral designs inside. The text "PARTNERSHIPS & TESTIMONIALS" is centered over the image in a bold, dark red font.

**PARTNERSHIPS &
TESTIMONIALS**

A white alpaca is the central focus, standing in a field of tall grass. The background shows a range of mountains under a clear sky. The entire image has a warm, golden-brown tint. At the top and bottom of the page, there are decorative borders consisting of a repeating pattern of stylized, nested square shapes.

TESTIMONIALS

Quotes from volunteers, beneficiaries, leaders.

ENDORSEMENTS

BYU-Idaho and Peruvian municipalities.

COLLABORATIONS

Cumorah Academy, GoHYPE, and Utah-Peru nonprofits for health/education.



METRICS & KIPS



PR REACH

Media mentions, impressions.

WEBSITE

Visits, bounce rate, conversions.

EMAIL

Open rates (20–30%), click-through rates (2–5%).

DONORS

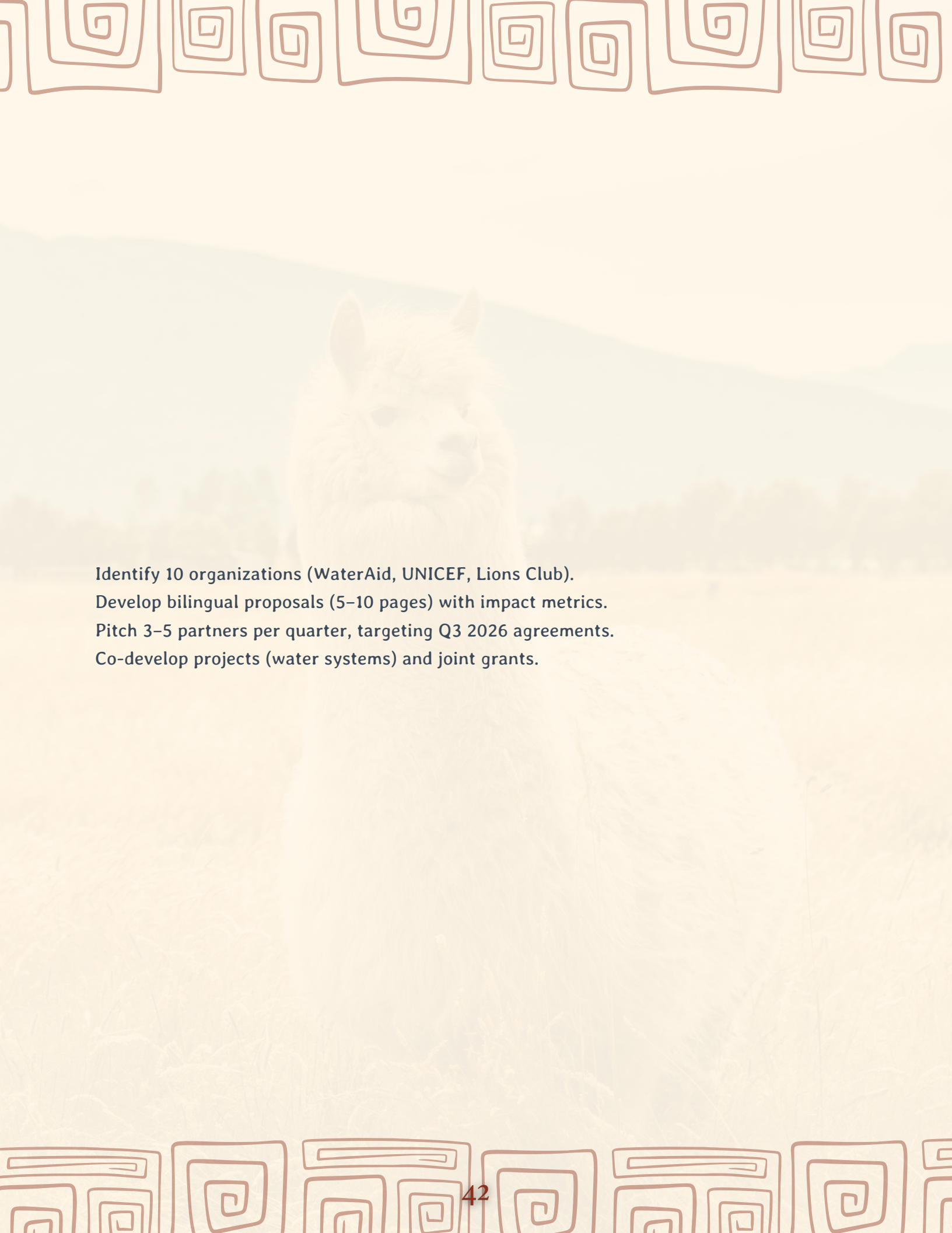
Retention (70%), new donors.

VOLUNTEERS

Sign-ups, hours, retention.



**INTERNATIONAL
PARTNERSHIPS STRATEGY**



Identify 10 organizations (WaterAid, UNICEF, Lions Club).
Develop bilingual proposals (5–10 pages) with impact metrics.
Pitch 3–5 partners per quarter, targeting Q3 2026 agreements.
Co-develop projects (water systems) and joint grants.

A scenic view of a traditional reed boat on a lake. The boat is long and narrow, made of woven reeds, and has a yellow structure on the back. Two people are visible in the boat, one wearing a white shirt and a striped hat, and another wearing a white shirt and a red hat. The background shows a town built on a hillside under a blue sky with white clouds. The image is framed by a decorative border of red spiral patterns on the left and right sides.

TIMELINE





STRENGTHEN DIGITAL REACH THROUGH SEO



KEYWORDS

Peruvian humanitarian aid, clean water in Peru, rural education initiatives, mental health support in Peru.

ON-PAGE SEO

Optimize meta titles and descriptions; use descriptive alt text for all images; implement clear, hierarchical headings (H1 to H3) aligned with target keywords.

CONTENT & BLOG STRATEGY

Publish 4 high-quality blog posts per month (ranging from 500 to 2,000 words) focusing on HOPERU's impact stories, Peruvian culture, and community empowerment.

BACKLINK STRATEGY


Secure guest posting opportunities on at least 5 reputable .edu or NGO websites per quarter to build authority and improve search rankings

TECHNICAL SEO

Ensure mobile-first responsive design, implement structured data/schema markup for rich results, and maintain page load times under 2 seconds for optimal user experience



CLOSING NOTE



HOPERU Humanitarian is built on the powerful foundation of faith, dedicated service, and deep pride in Peru's rich culture. We are committed to transforming lives across the diverse regions of Peru—from the highlands of Puno to the historic city of Cusco and beyond. Through sustainable programs that focus on clean water access, quality education, mental and physical health, and community empowerment, we strive to bring hope and opportunity where it is needed most.

Our mission goes beyond immediate aid; it's about building resilient communities that can thrive independently for generations to come. We believe that by honoring the dignity of every person and embracing the unique strengths of Peruvian culture, we can foster lasting change that uplifts families and inspires futures.


We invite you to join us on this journey—as a donor, volunteer, or partner—in making a meaningful impact. Your support helps amplify our reach and effectiveness, allowing us to expand programs, innovate solutions, and touch more lives every day.


Together, we can create a Peru where clean water flows freely, children receive the education they deserve, families enjoy improved health, and communities flourish with hope.

Contact us today to learn how you can get involved:

 United States of America

 helamane@hoperu.org

 (208) 403-1608

 www.hoperu.org



CONTACT & MEDIA

INQUIRIES

Thank you for your interest in HOPERU Humanitarian. We welcome press, donor, volunteer, and partnership inquiries. Please use the appropriate contact below or reach out through our website or social platforms.

GENERAL INQUIRIES

info@hoperu.org — For all general questions, program details, or connecting with our team.

PRESIDENT & FOUNDER

helaman@hoperu.org — For direct messages to Helaman Espinoza-Torres regarding executive leadership or mission alignment.

DONATIONS & FUNDRAISING

donations@hoperu.org — For donor support, giving campaigns, and financial partnership opportunities.

VOLUNTEER COORDINATION

volunteer@hoperu.org — Interested in serving with us? Reach out to learn about volunteer programs and ambassador opportunities.

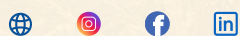
PRESS & MEDIA

press@hoperu.org — For interviews, press kits, media assets, and collaboration with journalists or bloggers.

PARTNERSHIPS & COLLABORATIONS

partnerships@hoperu.org — For NGOs, universities, and organizations seeking to co-develop sustainable projects in Peru.

ONLINE PRESENCE





Join us to empower Peru's communities!

"Become a beacon of Hope."

Contact:

📍 United States of America

✉ helamane@hoperu.org

☎ (208) 403-1608

🌐 www.hoperu.org

Follow us:

📷 [@hoperuhumanitarian](https://www.instagram.com/hoperuhumanitarian)

📘 www.facebook.com/hoperuhumanitarian

🌐 www.linkedin.com/company/hoperuhumanitarian



Scan to join our mission!