

Swot Analysis

	<p>“Gamble” - Fictional Film Full Creative Brief</p>	<p>“Thin Blue Divide” - Factual Film Full Creative Brief</p>
Strengths	<p>Collaborated closely with our director, Chance Herman, during post-production to coordinate editing tasks and ensure consistency across the project.</p> <p>Organized project files efficiently by maintaining structured Google Drives and personal hard drives for each production phase, ensuring quick access to footage and project materials. Managed media transfers by securely delivering all necessary footage — and additional material — to our sound editor, Nick, which streamlined his workflow.</p> <p>Took initiative during on-set downtime by capturing and managing behind-the-scenes footage for our social media page, helping promote the project and keep our audience engaged.</p>	<p>On A Thin Blue Divide, I had the opportunity to work with a well-prepared and passionate team. I want to acknowledge Producer Travis Roberts and Director Logan Cordray for their dedication to this project — their enthusiasm and organization helped the entire crew stay focused and motivated.</p> <p>Although my role on this film was smaller, I worked to the best of my abilities and approached my responsibilities in a timely and professional manner. I handled post-production audio editing for the project, adding sound effects and music to match the tone and emotion of the film. Even though I wasn’t part of the on-site recording team, I took pride in refining the soundscape to elevate the final product and support the director’s vision.</p>
Weaknesses	<p>One challenge I faced was working with our director, Chance Herman, who had a very specific vision for the film and paid close attention to small details. While it could be difficult to meet his exact expectations, I respected his role and adapted my work accordingly. I still made sure to share creative input when appropriate, even if it wasn’t always implemented.</p>	<p>One of the main challenges I faced on this project involved creative disagreements with Nick, our video editor. At times, he expressed that he could handle the audio editing himself, even though that was my assigned responsibility. This caused some tension and confusion about roles within the team. Although it was frustrating, I remained professional and focused on completing my work to the best of my</p>

	<p>I also experienced difficulties managing the lighting for the project. As the assigned gaffer, I sometimes struggled to interpret exactly what the director and cinematographer envisioned. This led to some inconsistencies between shots. Although I wasn't always included in lighting decisions, I take responsibility for communicating more clearly and seeking clarification earlier in the process.</p> <p>Communication during filming days was another area for improvement. Our shoots often ran late due to the director's perfectionism and extended takes, which affected morale and efficiency. Looking back, I could have contributed more by helping to mediate communication and suggesting better planning to keep production on schedule.</p>	<p>ability. The experience taught me the importance of clarifying responsibilities early on and maintaining open, respectful communication during post-production.</p> <p>Another difficulty was communication during the filming process. I wasn't informed about the shoot schedule, which meant I couldn't be present to record audio on set. Because of that, I had to rely on others to capture clean sound and deliver it for me to edit later. This situation helped me recognize how vital it is to stay in the communication loop throughout all stages of production.</p> <p>Lastly, the project timeline created additional challenges. I didn't receive materials to work on until about a week before the deadline due to delays in editing and coordination. When the post-production process fell behind, the director ultimately took over editing to finish the film. While it worked out in the end, this experience reinforced the need for consistent scheduling, accountability, and early collaboration to keep future projects on track.</p>
<p>Opportunities</p>	<p>Working with a director who was highly detail-oriented and committed to his vision gave me valuable experience adapting to creative direction. In the film industry, editors often need to balance their own ideas with a director's specific expectations, and this project helped me develop the communication and flexibility to do that effectively. Learning to navigate differing opinions while maintaining professionalism has strengthened my ability to work in collaborative, high-stakes environments — an essential skill for future production roles.</p>	<p>This project gave me valuable experience working under a tight deadline. Because of communication issues and production delays, I had significantly less time to complete my sound editing than expected. While it was stressful, it allowed me to experience the kind of pressure common in the film and media industry. Learning to stay calm, prioritize tasks, and deliver quality work despite time constraints helped me build stronger time management and problem-solving skills. These experiences will prepare me to handle similar high-pressure situations in future professional environments.</p>

<p>Threats</p>	<p>Scheduling was one of the biggest challenges our team faced — and it’s something that will always be difficult when working with student actors and crew members. Everyone had their own responsibilities and couldn’t always prioritize the project. We tried to meet at least once a week, but these meetings often took place after class, and some team members had to leave early for devotional, which meant we rarely had the full crew present for important discussions.</p> <p>Location was a major challenge for our team and ultimately forced us to rely on a backup plan — filming at one of our team member’s apartments. While it wasn’t ideal, it worked for what was needed at the time. Unfortunately, we weren’t able to secure a location until very late in the process, which cut into our filming schedule and preparation time. The apartment itself also posed difficulties, as it had no air conditioning. With the entire crew and cast working in a confined space, the temperature often became uncomfortably high, raising concerns about dehydration and overall health. Despite these obstacles, we adapted and managed to complete our scenes effectively.</p> <p>We also dealt with sickness during production. One crew member, who was also the homeowner where we filmed, became ill midway through filming. This created a health concern for the cast and crew, but we carefully managed the situation to stay on schedule. These experiences taught me the importance of flexibility, communication, and proactive planning — skills that will be crucial in future professional projects.</p>	<p>Scheduling was once again one of our biggest challenges, especially since this project required coordinating with law enforcement professionals. Working with people who have demanding and unpredictable schedules meant we had to plan far in advance and remain flexible when unexpected conflicts arose.</p> <p>Collaborating with the police also introduced additional logistical threats. A sudden change in their availability or departmental priorities could have disrupted filming entirely. These factors reminded me of the importance of proactive communication, detailed scheduling, and building strong professional relationships to minimize risks during production.</p>
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